



EB Social Posts



Theme 1: IMPRESS AND PROGRESS

Examples of posts focused on career development

FACEBOOK

Facebook - Theme: IMPRESS AND PROGRESS



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PAID SOCIAL POST Full Copy:

Career going stale? Freshen things up in a role where you can really make an impact.

💵 02-UK 🗢

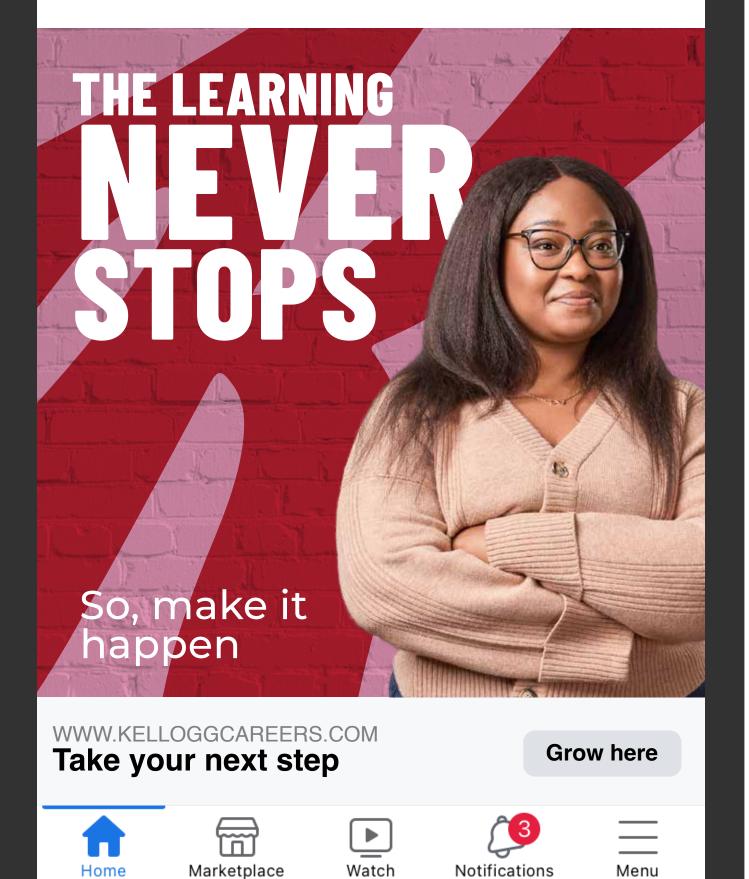
13:22

70% 🔳



Kellogg Company Sponsored · 🐼

Every day is a new opportunity to learn and grow. Join our team and become your best you.



PAID SOCIAL POST Full Copy:

Every day is a new opportunity to learn and grow. Join our team and become your best you.

💵 02-UK 🗢

13:22

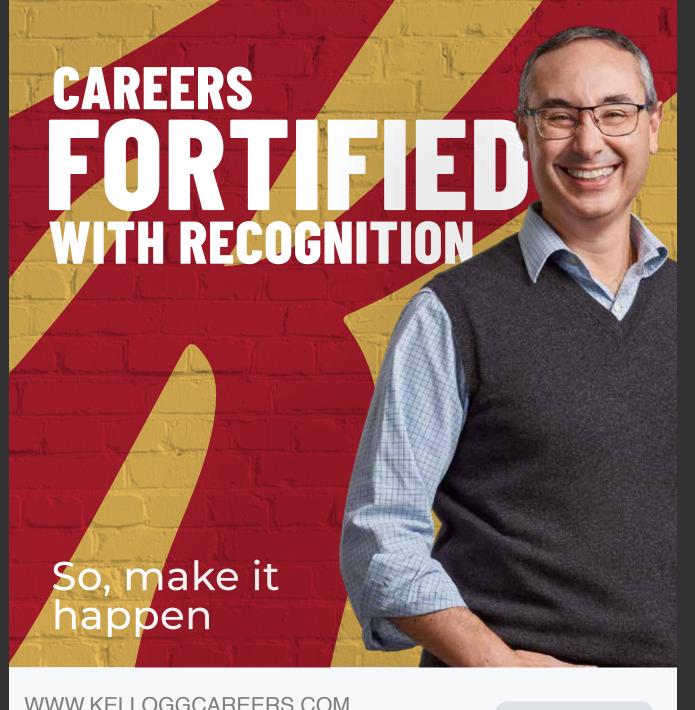
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Kellogg Company Sponsored · 🐼

We recognise that everyone has a unique perspective – and a powerful contribution to make. What could you bring to the table?



PAID SOCIAL POST Full Copy:

We recognise that everyone has a unique perspective and a powerful contribution to make. What could you bring to the table?

WWW.KELLOGGCAREERS.COM Become your best self

Grow here

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Menu









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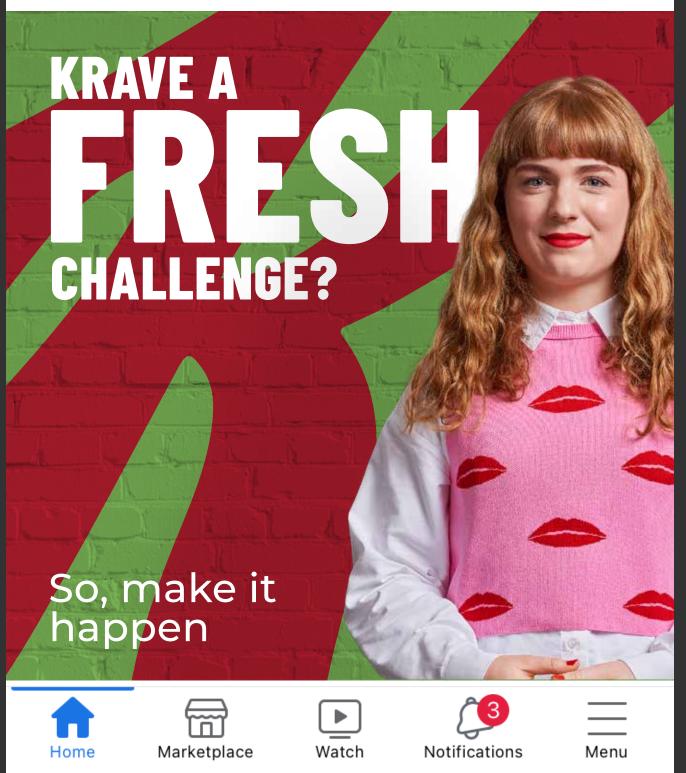
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Does your current role give you the Monday morning breakfast blues? It could be time to try something new. ...See More

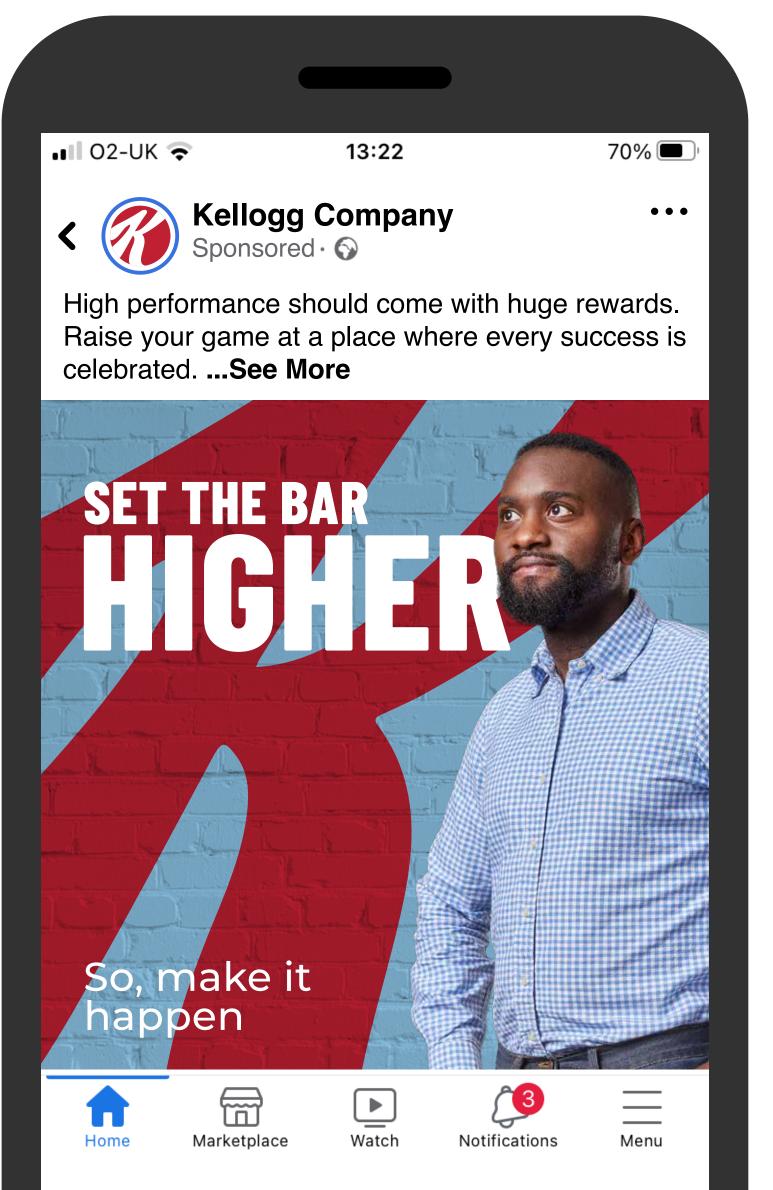




ORGANIC POST Full Copy:

Does your current role give you the Monday morning breakfast blues? It could be time to try something new.

Facebook - Theme: **IMPRESS AND PROGRESS**



ORGANIC POST Full Copy:

High performance should come with huge rewards. Raise your game at a place where every success is celebrated.

#SoMakeItHappen at www.Kelloggcareers.com

💵 02-UK 🗢

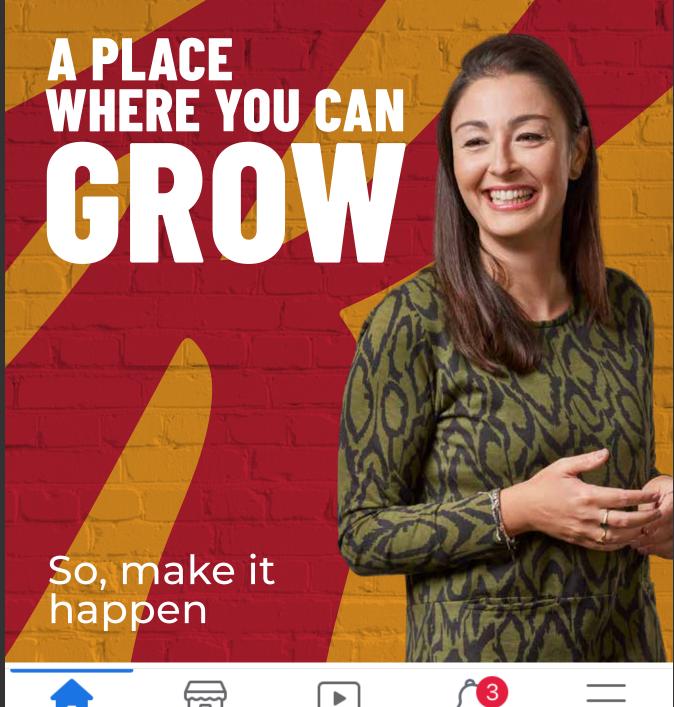
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Bring your hunger to do something incredible, and we'll give you all the support and encouragement you need to thrive. ...See More



ORGANIC POST Full Copy: Bring your hunger to do something incredible, and we'll give you all the support and encouragement you need to thrive. www.Kelloggcareers.com

#SoMakeItHappen at



Home





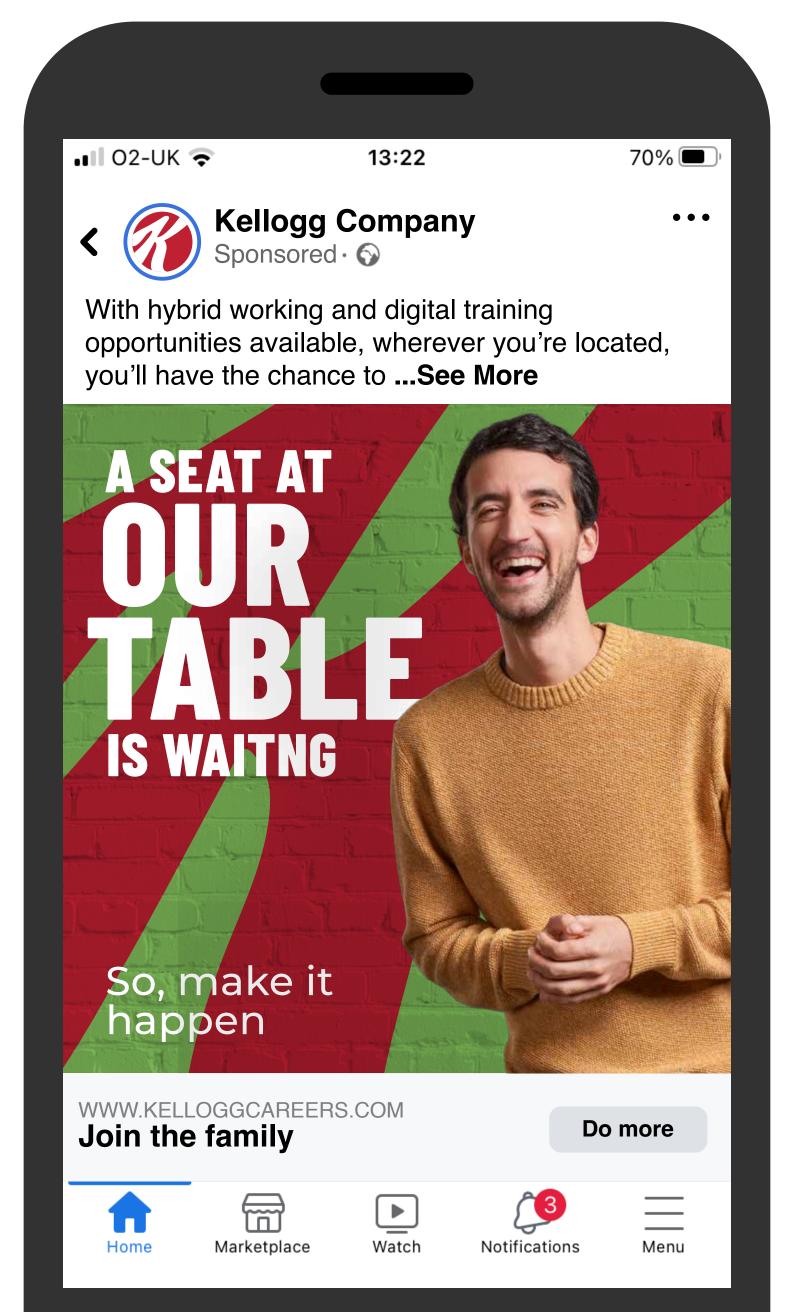
Menu

Theme 2: WIN TOGETHER

Examples of posts focused on collaboration and social responsibility

FACEBOOK

Facebook - Theme: WIN TOGETHER



PAID SOCIAL POST Full Copy:

With hybrid working and digital training opportunities available, wherever you're located, you'll have the chance to shine.

💵 02-UK 🗢

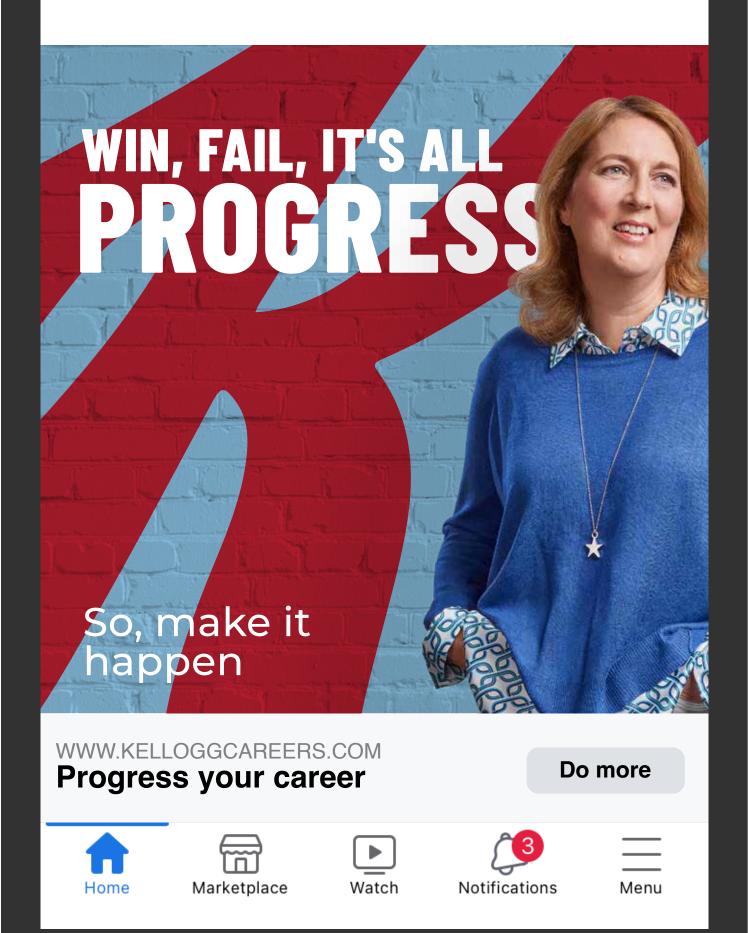
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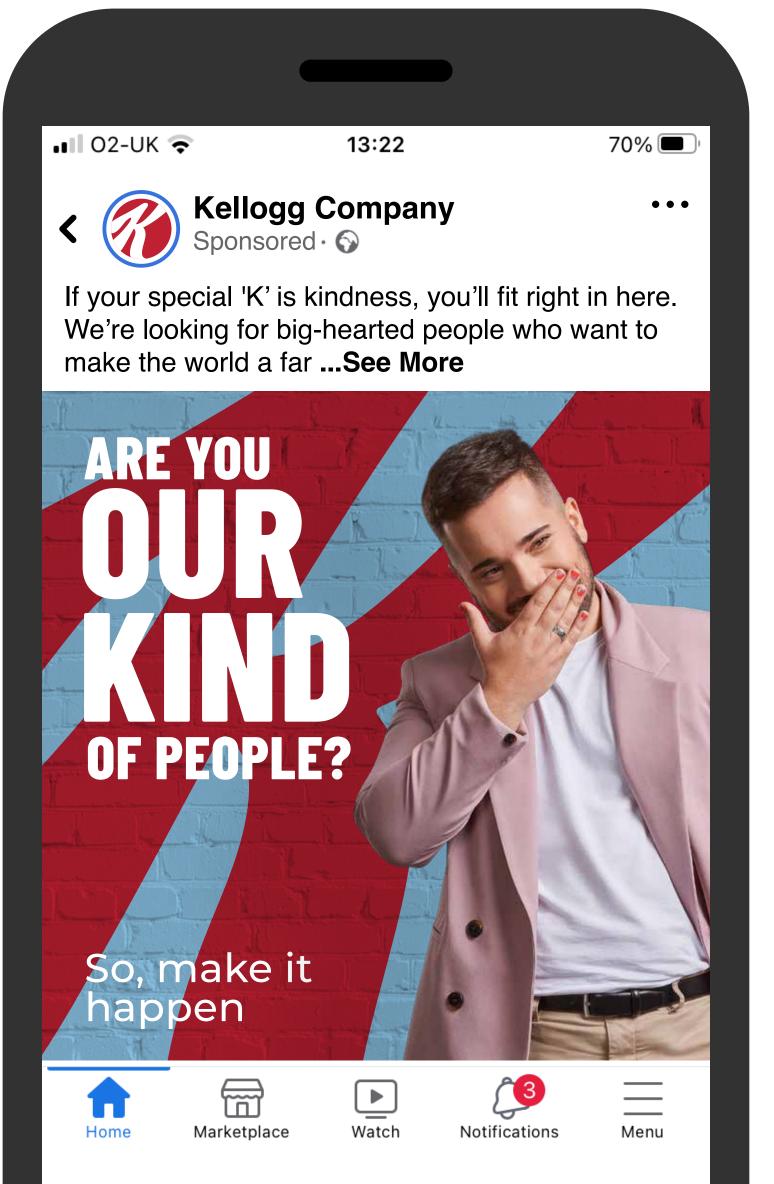
Kellogg Company Sponsored · 🕥

We give you the freedom to fail – it's how we know you're pushing yourself hard enough.



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Facebook - Theme: WIN TOGETHER



ORGANIC POST Full Copy:

If your special 'K' is kindness, you'll fit right in here. We're looking for big-hearted people who want to make the world a far better place.

#SoMakeItHappen at www.Kelloggcareers.com

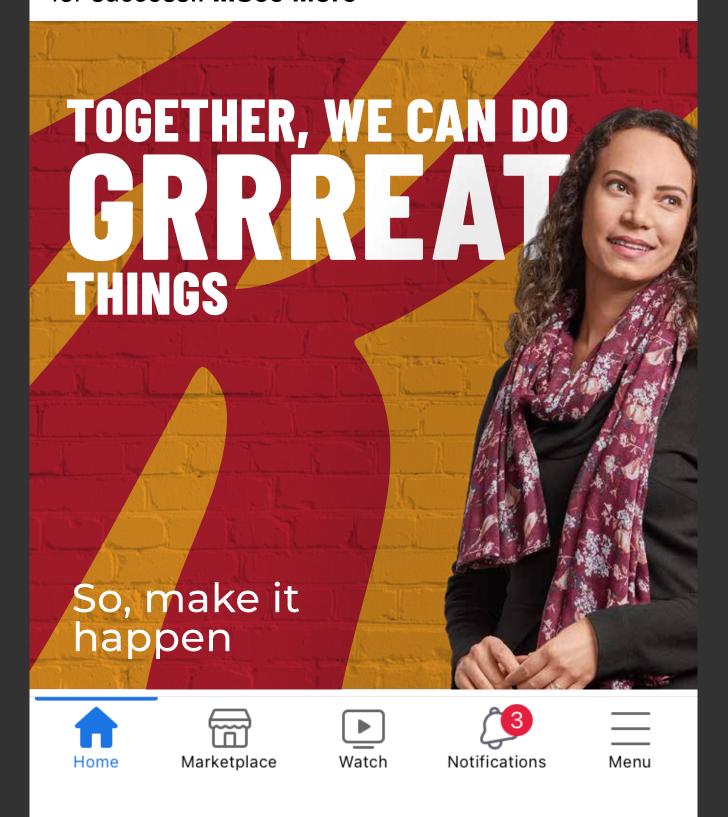
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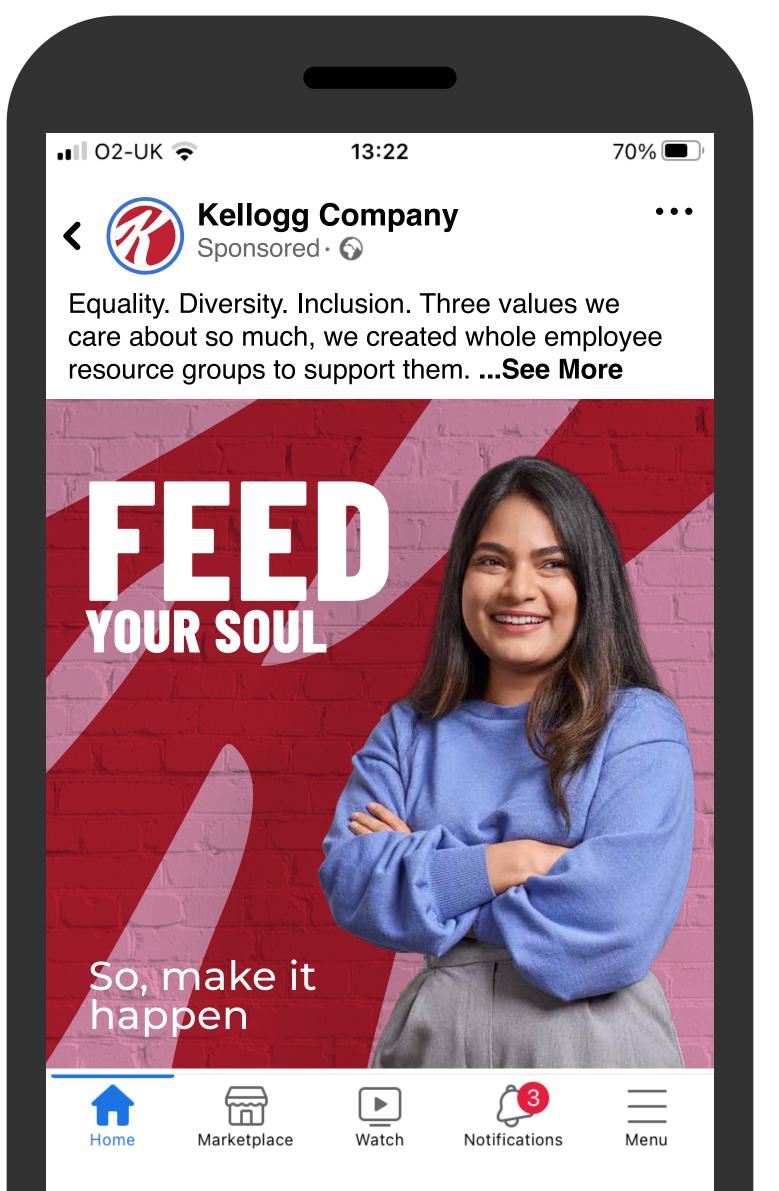
Everyone here brings something incredible to the table. And when we all work together, it's a recipe for success.. ...See More



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Everyone here brings something incredible to the table. And when we all work together, it's a recipe for success.

Facebook - Theme: WIN TOGETHER



ORGANIC POST Full Copy:

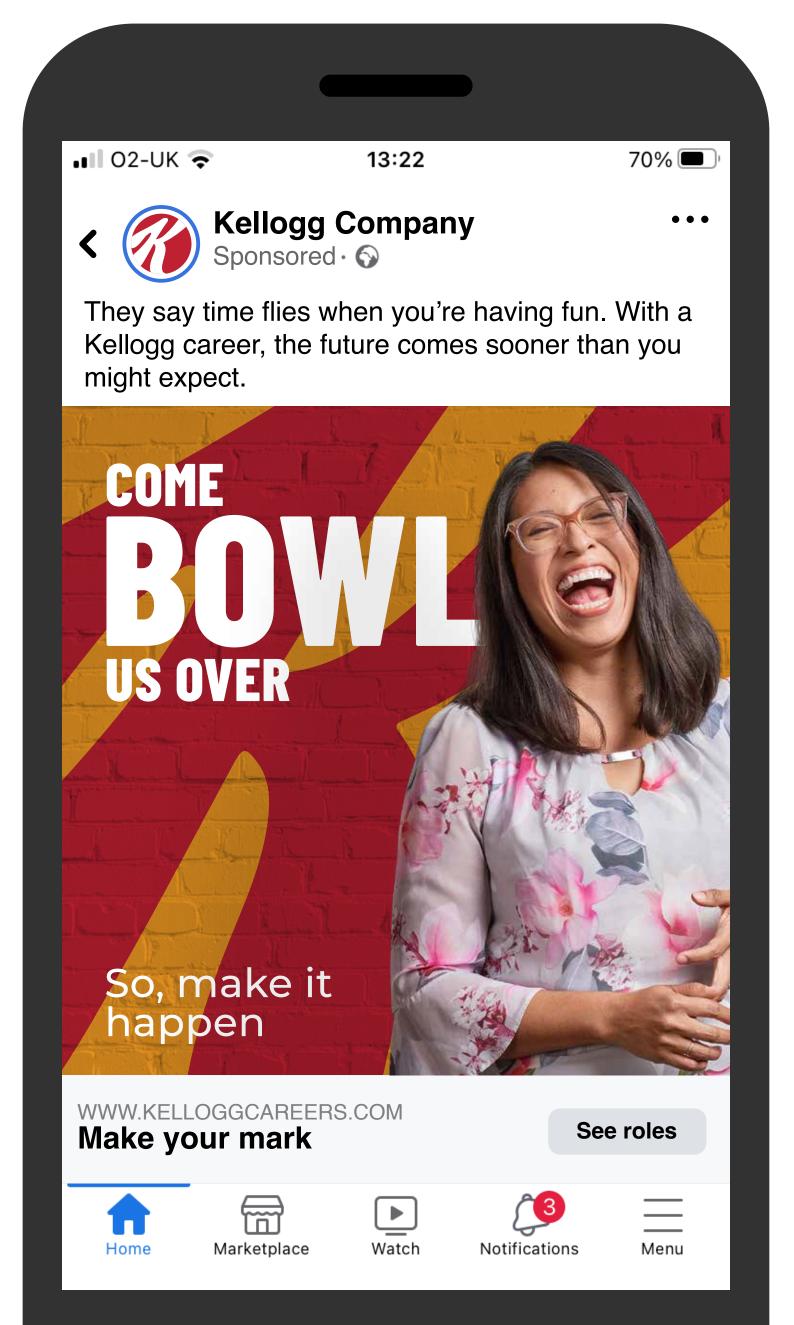
Equality. Diversity. Inclusion. Three values we care about so much, we created whole employee resource groups to support them. Want to have your voice heard?

Theme 3: SHAPE THE FUTURE

Examples of posts focused on innovation and new ideas

FACEBOOK

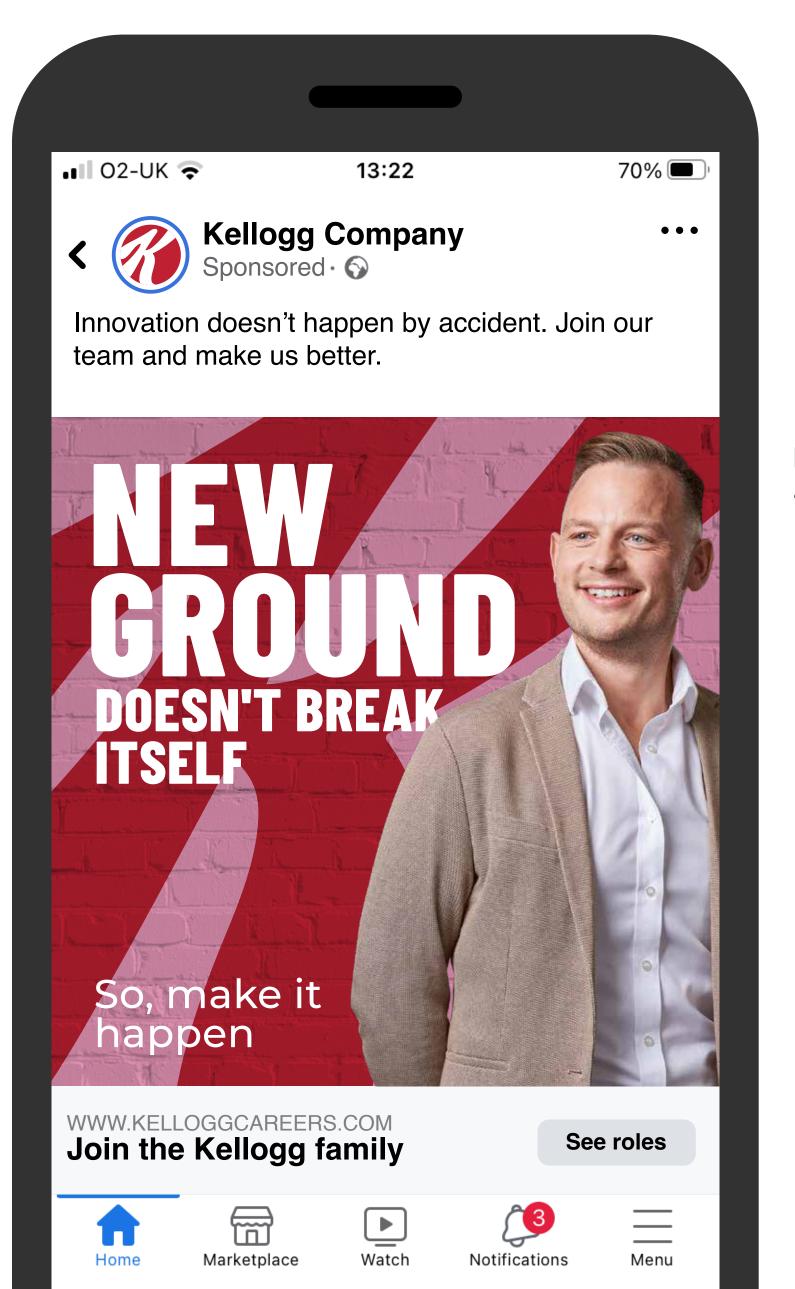
Facebook - Theme: **SHAPE THE FUTURE**



PAID SOCIAL POST Full Copy:

They say time flies when you're having fun. With a Kellogg career, the future comes sooner than you might expect.

PAID SOCIAL ADS

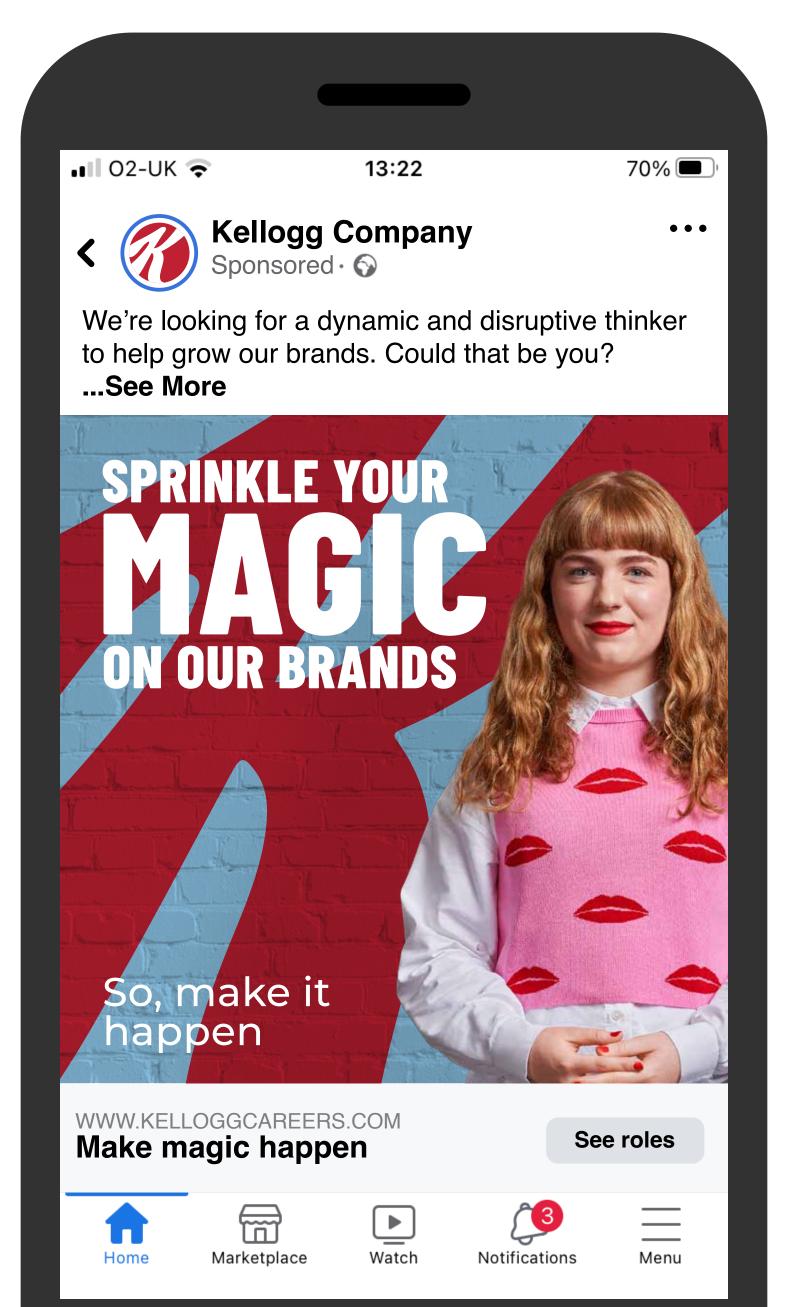


PAID SOCIAL POST Full Copy:

Innovation doesn't happen by accident. Join our team and make us better.



Facebook - Theme: **SHAPE THE FUTURE**



PAID SOCIAL POST Full Copy:

We're looking for a dynamic and disruptive thinker to help grow our brands. Could that be you?

💵 02-UK 🗢

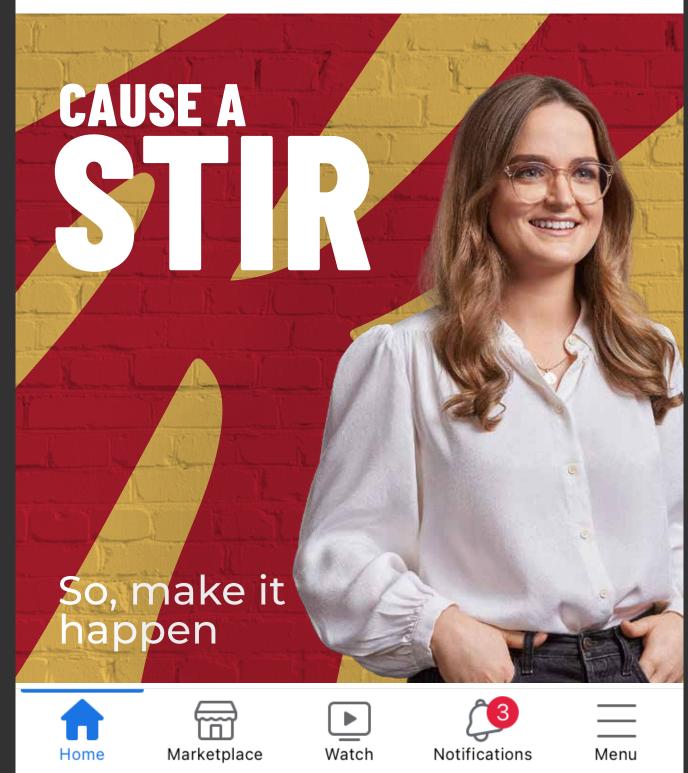
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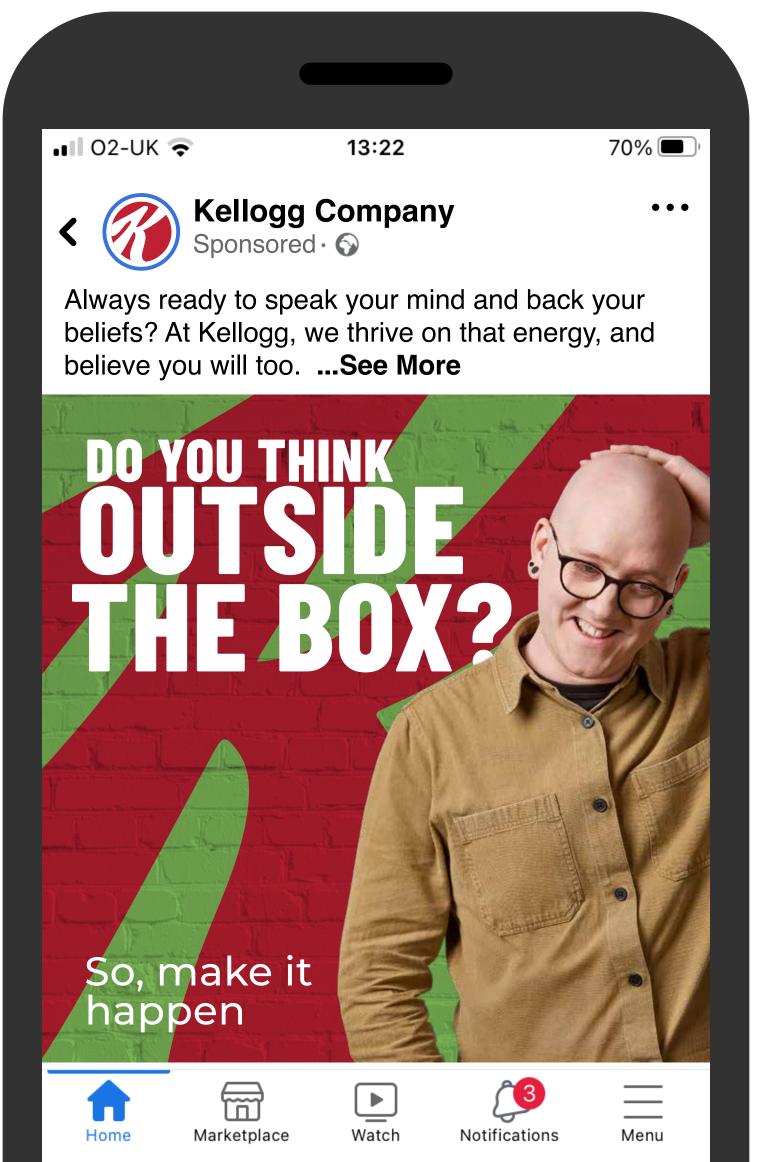
Big ideas don't happen on their own. We need passionate, progressive people to drive the change that powers our brands. ...See More



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Facebook - Theme: SHAPE THE FUTURE



ORGANIC POST Full Copy:

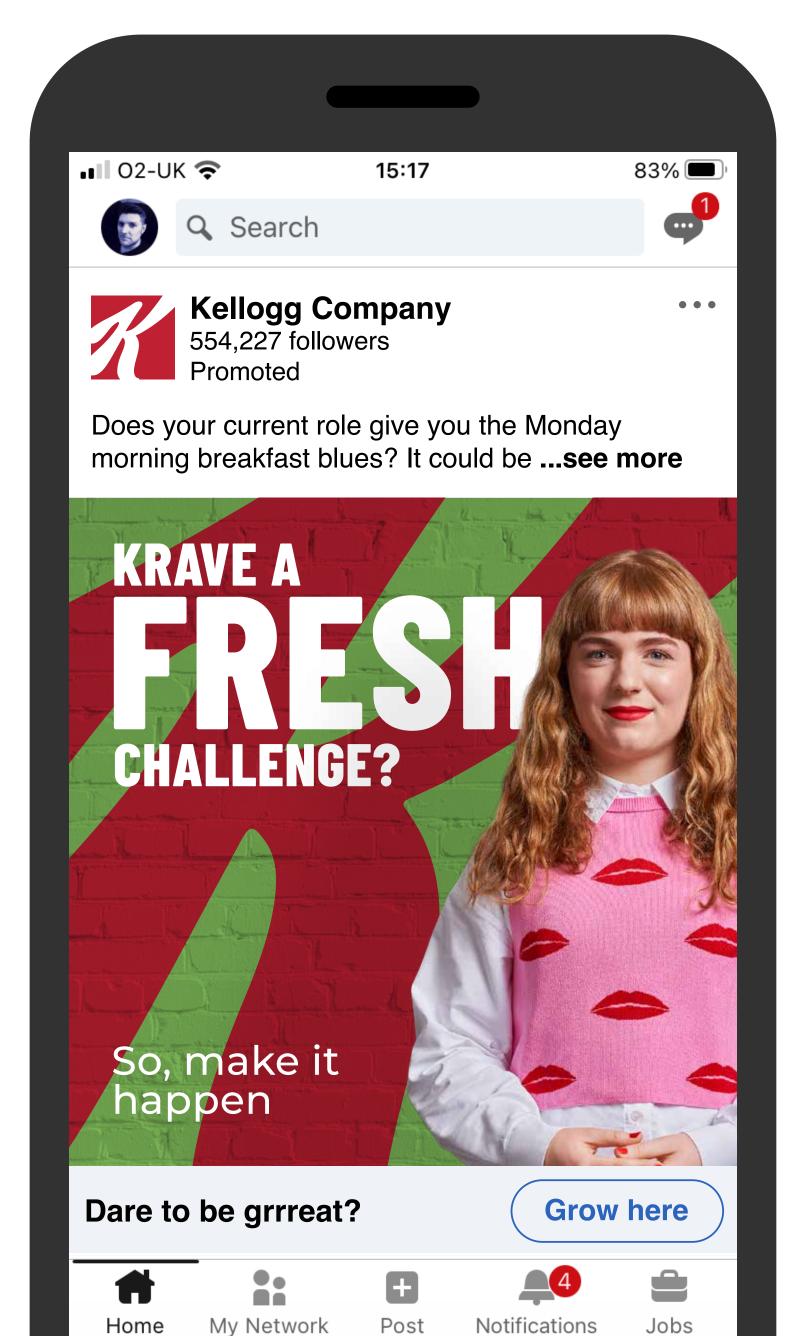
Always ready to speak your mind and back your beliefs? At Kellogg, we thrive on that energy, and believe you will too.

Theme 1: IMPRESS AND PROGRESS

Examples of posts focused on career development

LINKEDIN

LinkedIn - Theme: IMPRESS AND PROGRESS



PAID SOCIAL POST Full Copy:

Does your current role give you the Monday morning breakfast blues? It could be time to try something new...

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15:17

83% 🔳

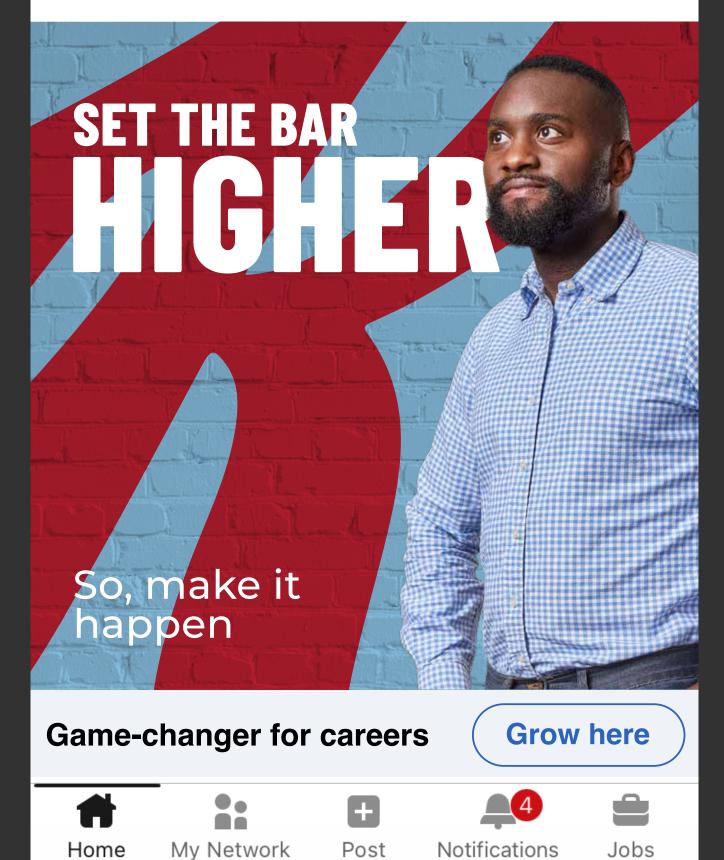
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Q Search

K

Kellogg Company 554,227 followers Promoted

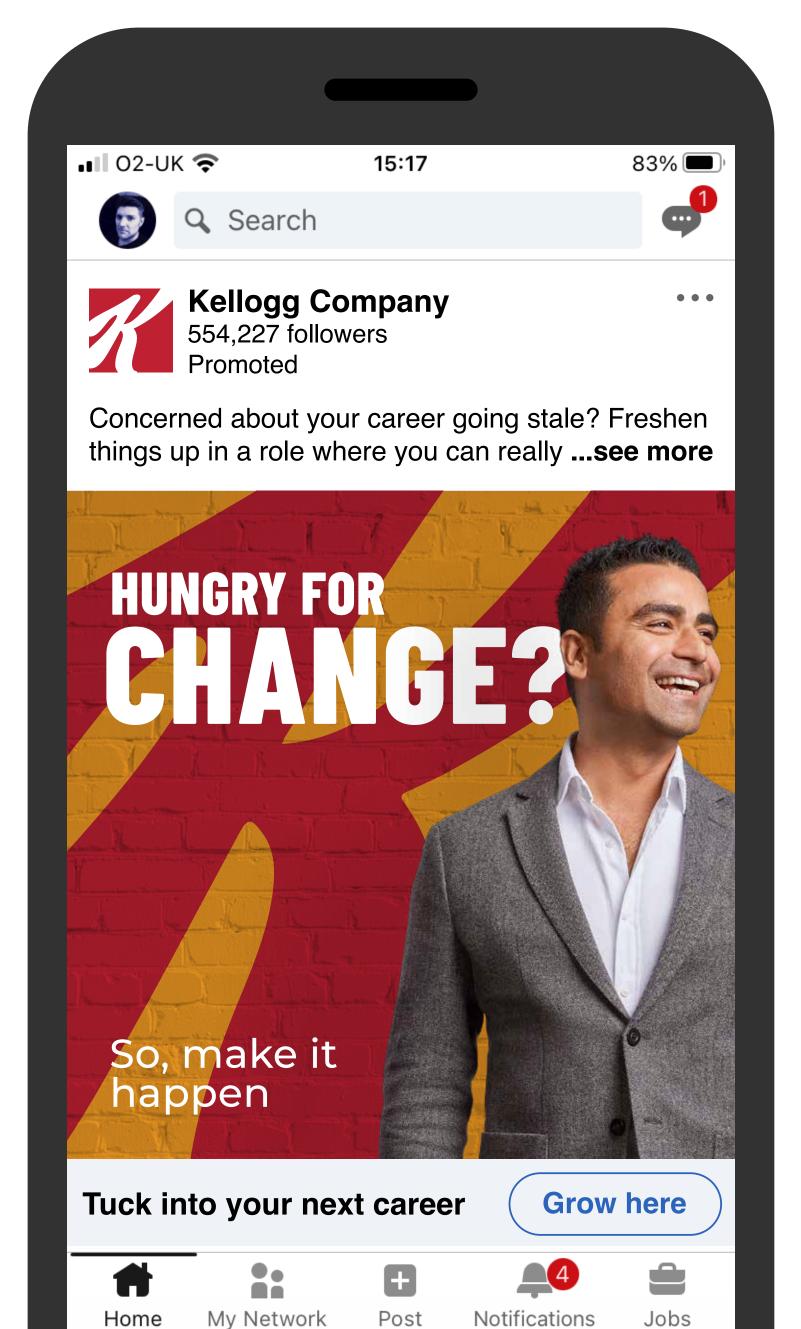
High performance should come with huge rewards. Raise your game at a place where **...see more**



PAID SOCIAL POST Full Copy:

High performance should come with huge rewards. Raise your game at a place where every success is celebrated.

LinkedIn - Theme: **IMPRESS AND PROGRESS**



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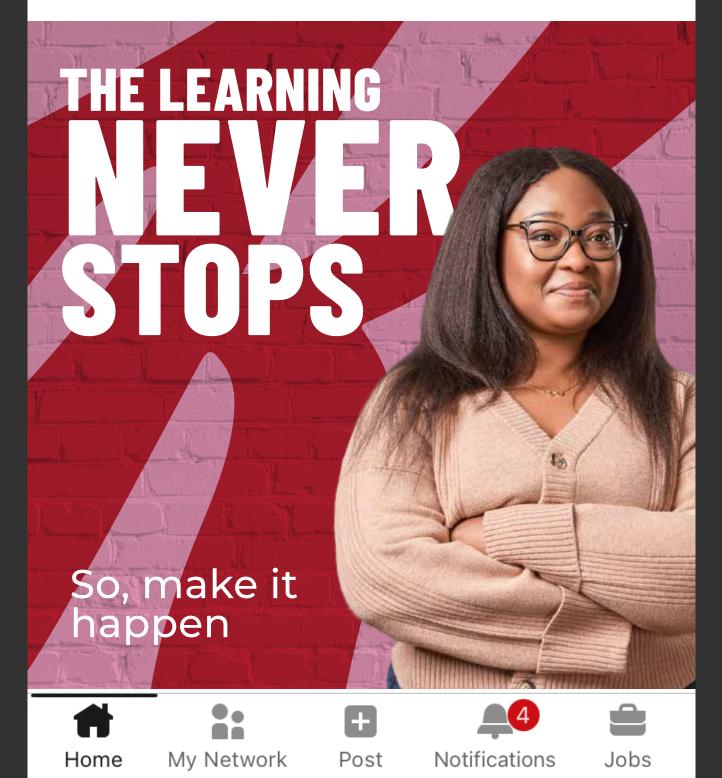
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Q Search

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Every day is a new opportunity to learn and grow. Join our team and become your best ...see more



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LinkedIn - Theme: **IMPRESS AND PROGRESS**

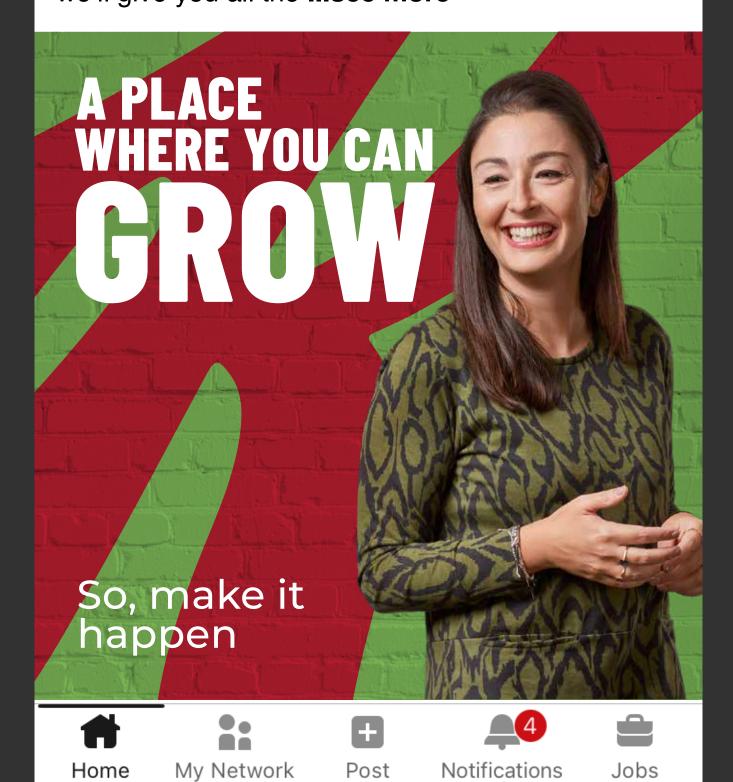


ORGANIC POST Full Copy:

We recognise that everyone has a unique perspective and a powerful contribution to make. What could you bring to the table?

#SoMakeItHappen at www.Kelloggcareers.com

📲 02-UK 🗢 15:17 83% 🔳 **Q** Search Kellogg Company 554,227 followers Promoted Bring your hunger to do something incredible, and we'll give you all the ...see more



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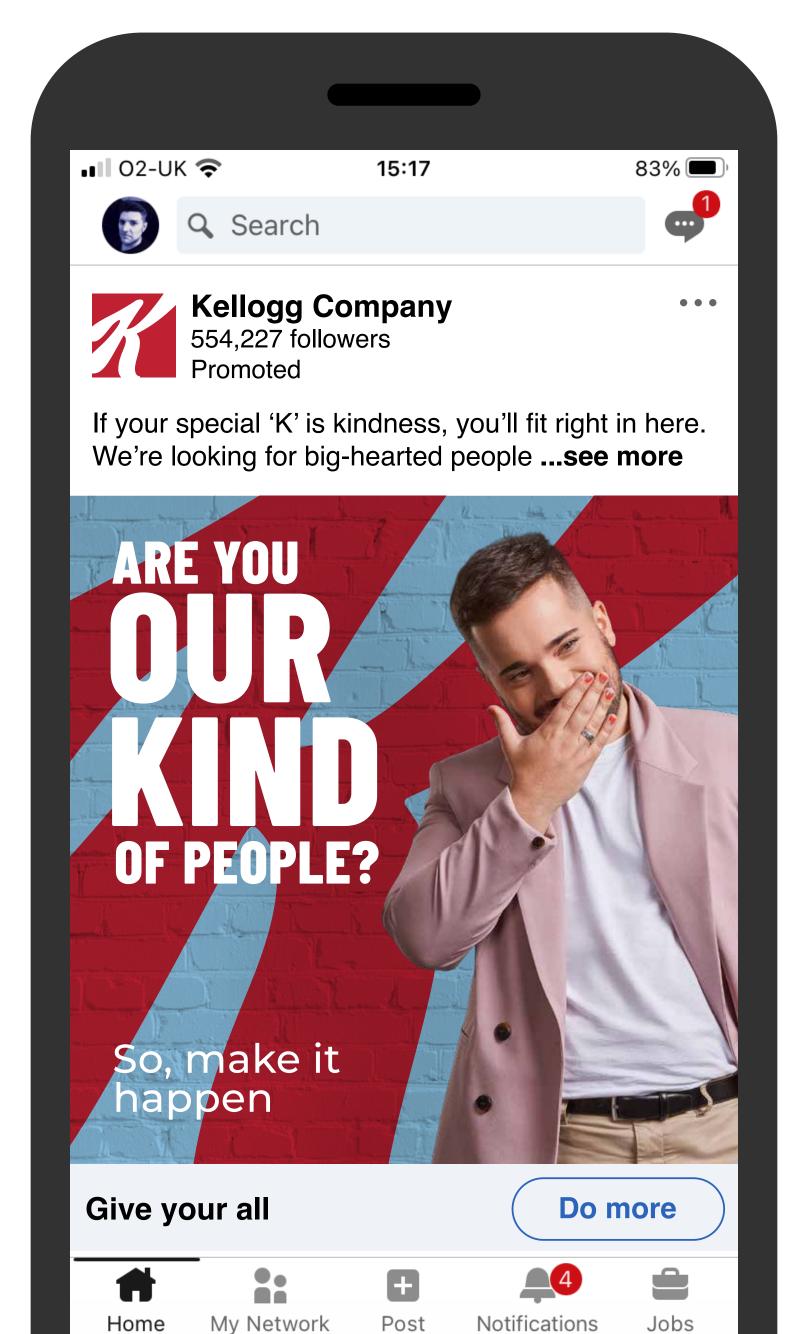
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Theme 2: WIN TOGETHER

Examples of posts focused on collaboration and social responsibility

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LinkedIn - Theme: WIN TOGETHER



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If your special 'K' is kindness, you'll fit right in here. We're looking for big-hearted people who want to make the world a far better place.

📲 02-UK 奈

15:17

Do more

Jobs

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Q Search

K

Kellogg Company 554,227 followers Promoted

Everyone here brings something incredible to the table. And when we all work together, **...see more**

TOGETHER, WE CAN DO

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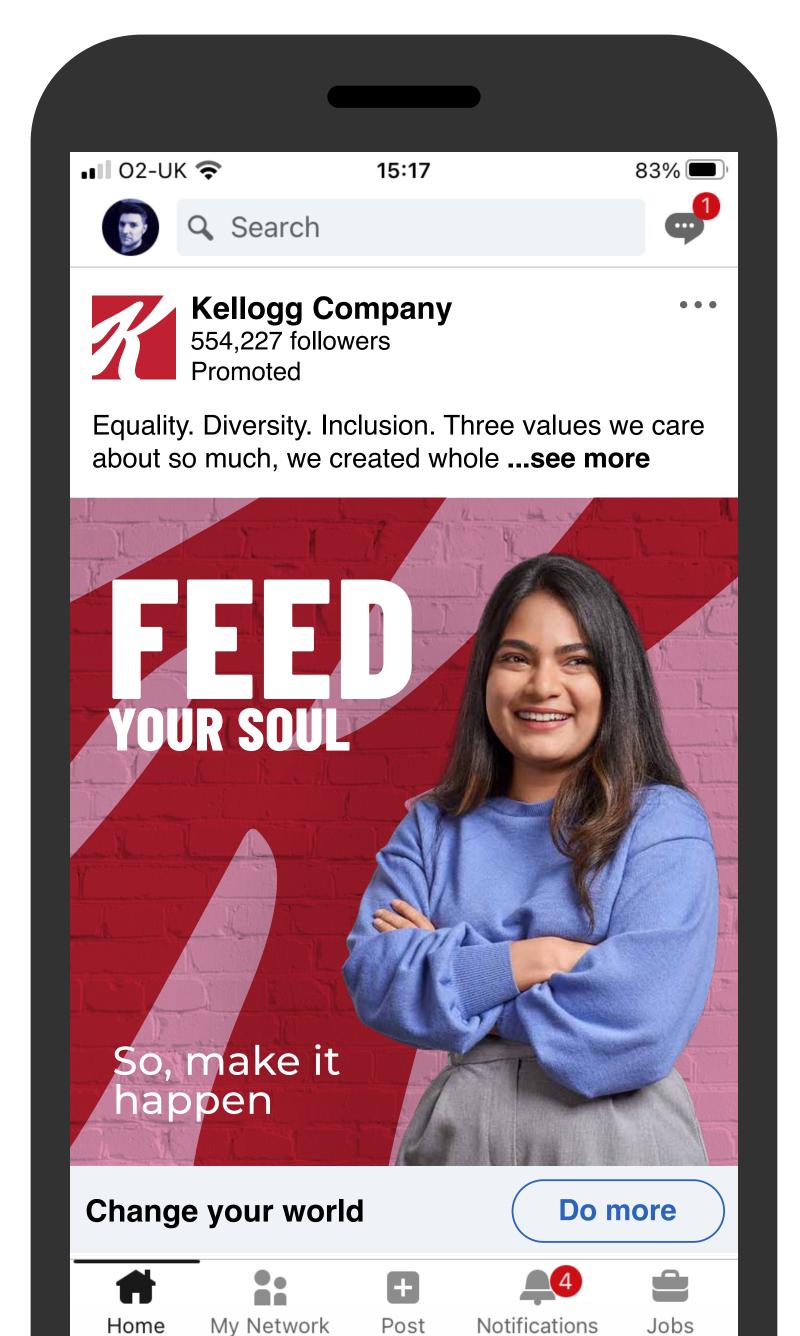
Power your career

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PAID SOCIAL POST Full Copy:

Everyone here brings something incredible to the table. And when we all work together, it's a recipe for success.

LinkedIn - Theme: WIN TOGETHER



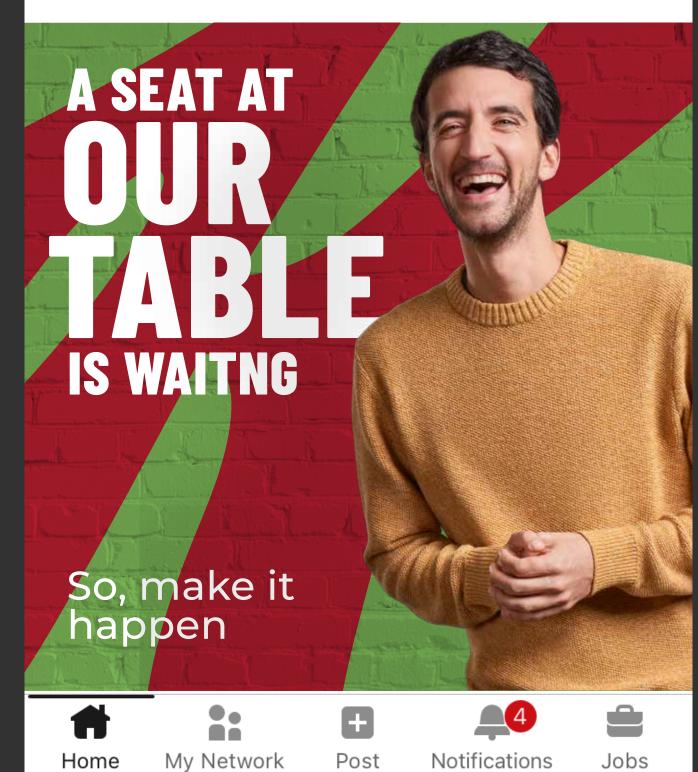
PAID SOCIAL POST Full Copy:

Equity. Diversity. Inclusion. Three values we care about so much, we created whole employee resource groups to support them. Want to have your voice heard?

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With hybrid working and digital training opportunities available, wherever you're ...see more



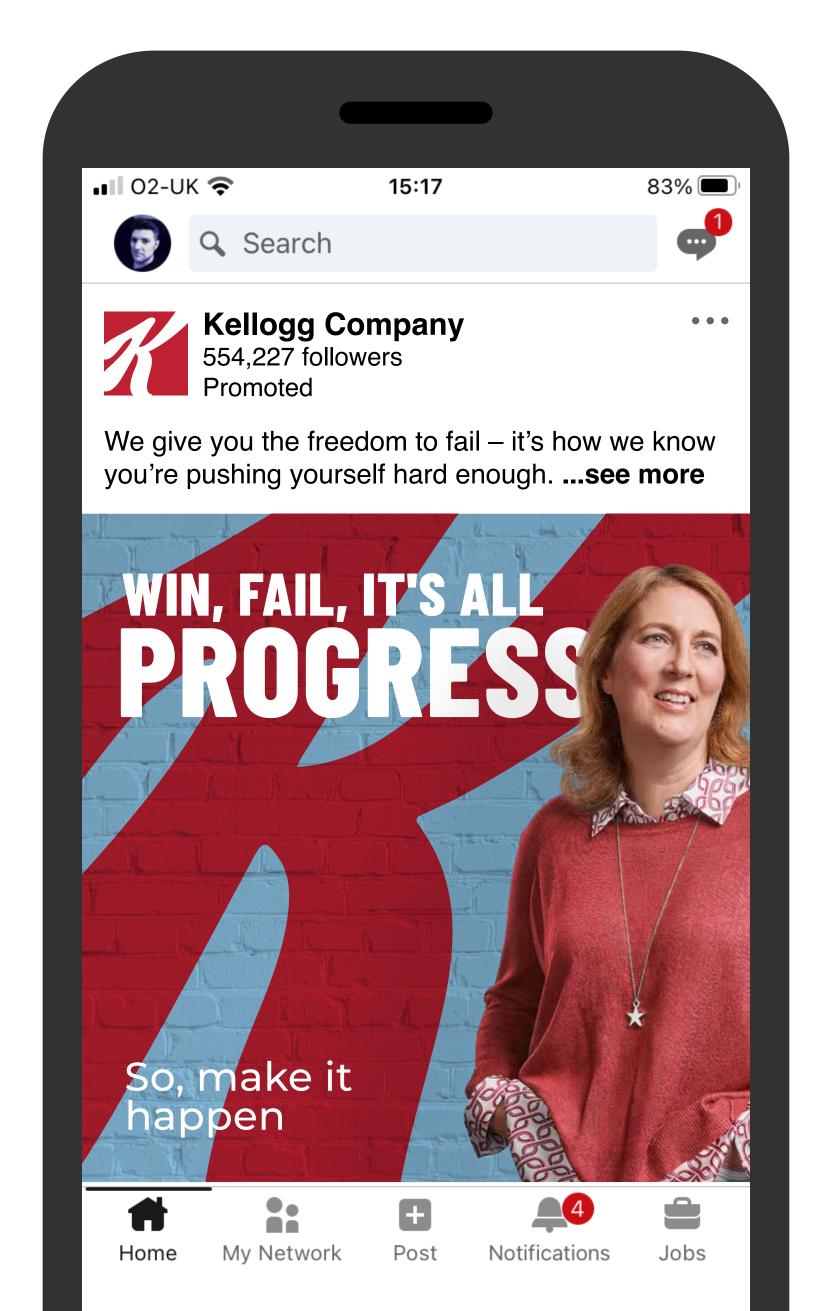
ORGANIC POST Full Copy:

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With hybrid working and digital training opportunities available, wherever you're located, you'll have the chance to shine.

LinkedIn - Theme: **WIN TOGETHER**



ORGANIC POST Full Copy:

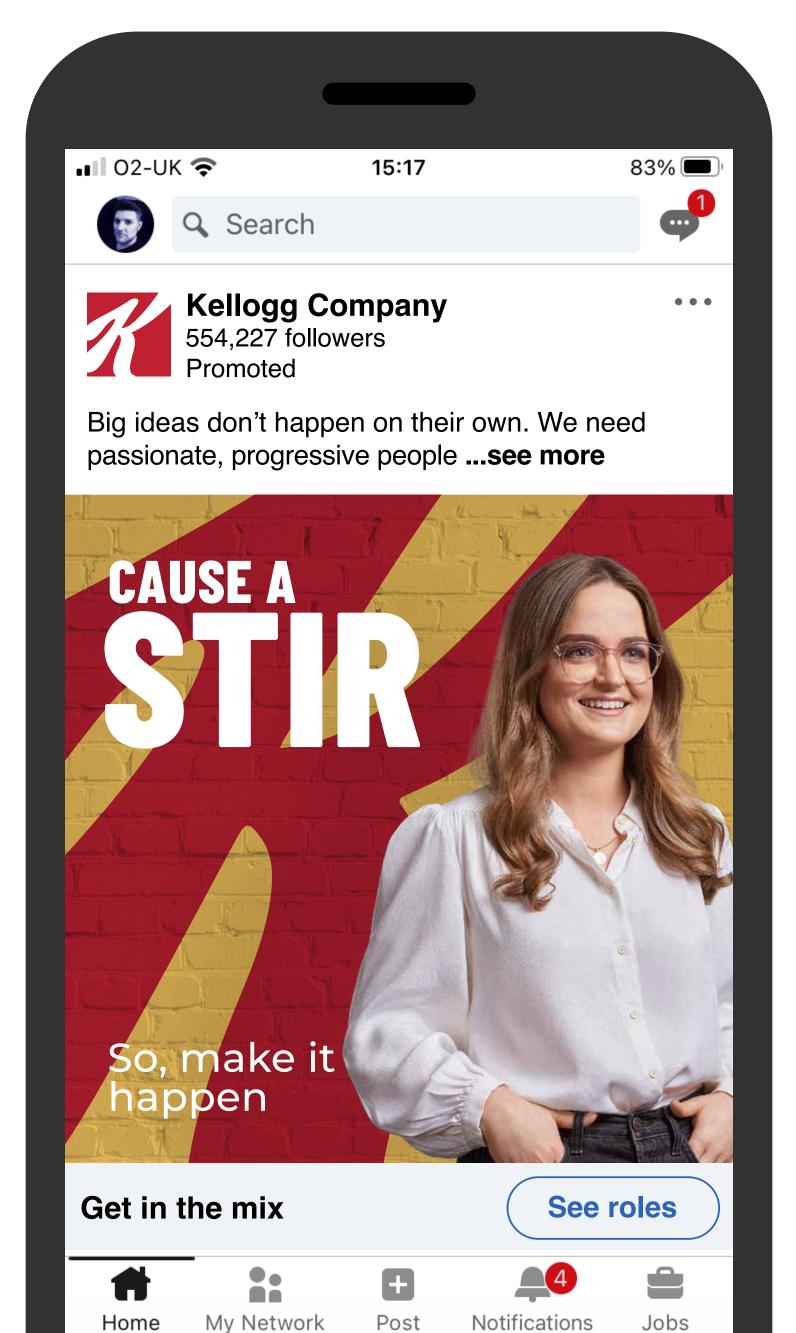
We give you the freedom to fail – it's how we know you're pushing yourself hard enough.

Theme 3: SHAPE THE FUTURE

Examples of posts focused on innovation and new ideas

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LinkedIn - Theme: SHAPE THE FUTURE



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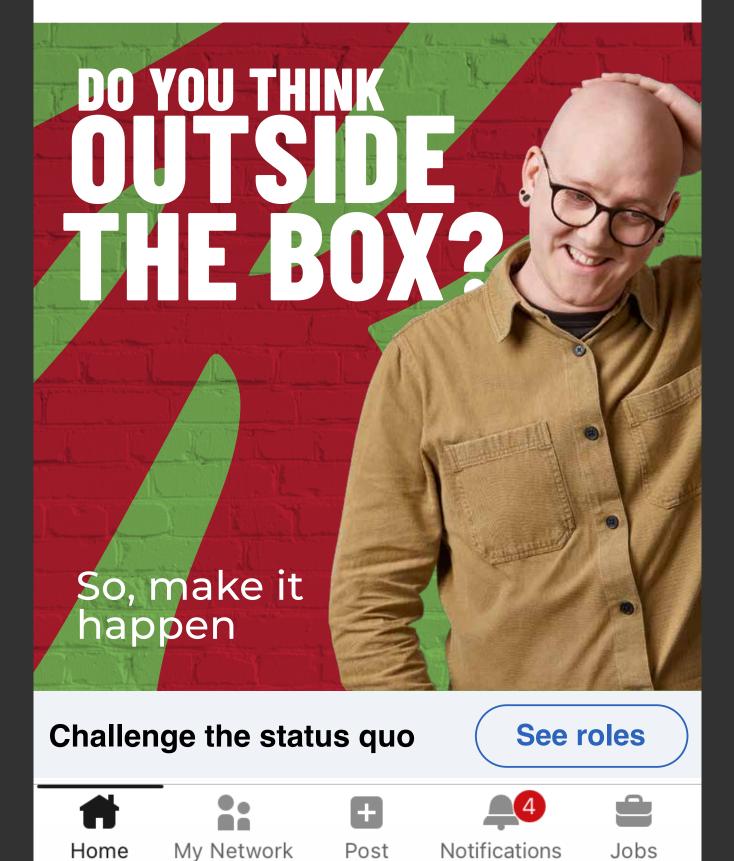
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Q Search



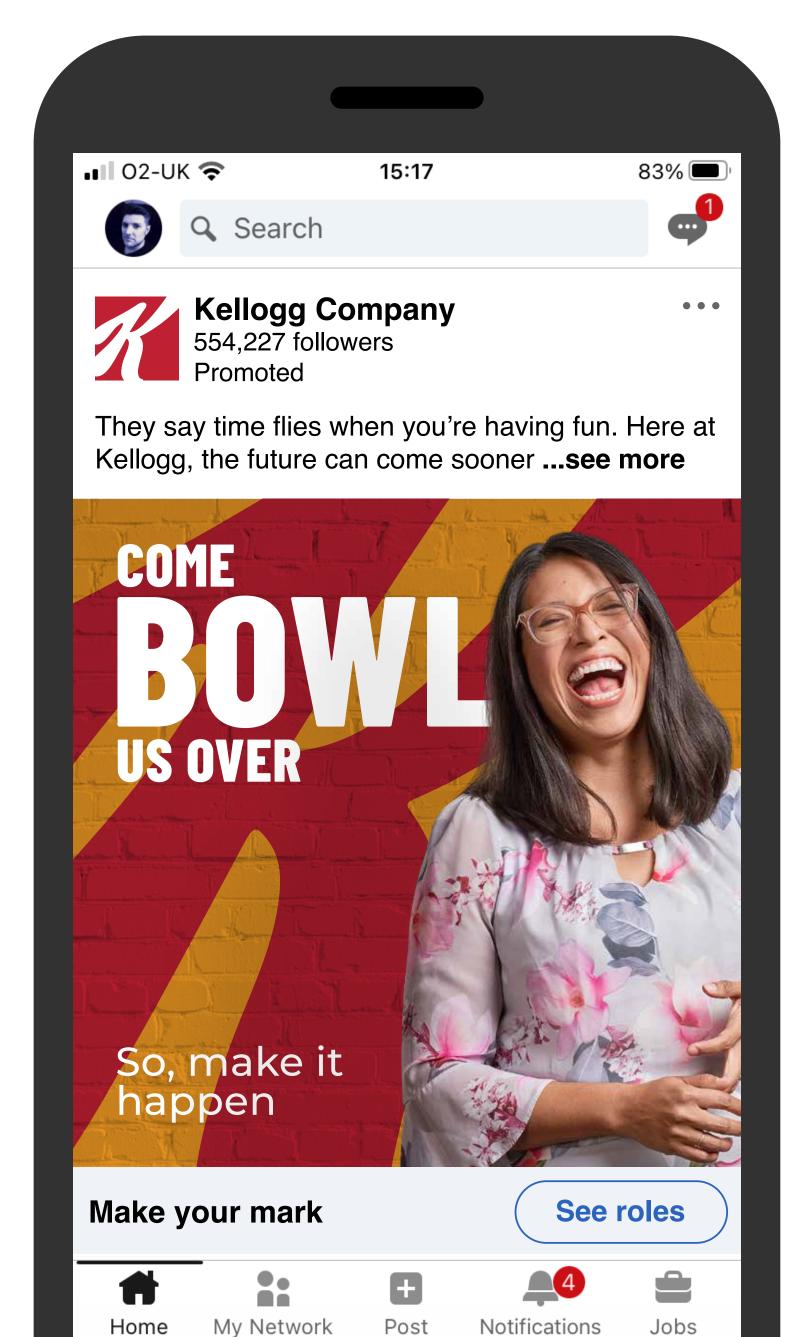
Kellogg Company 554,227 followers Promoted

Always ready to speak your mind and back your beliefs? At Kellogg, we thrive on that ...see more



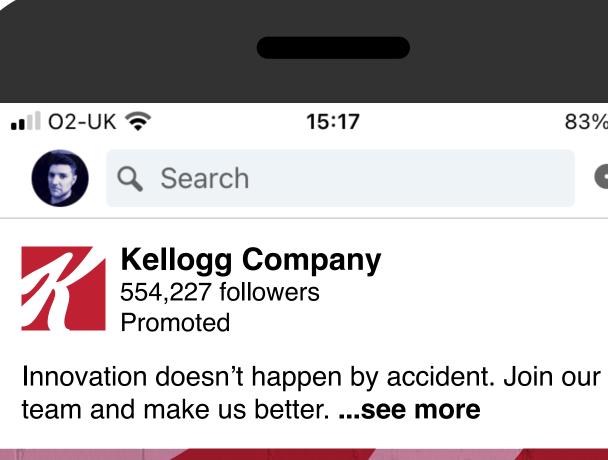
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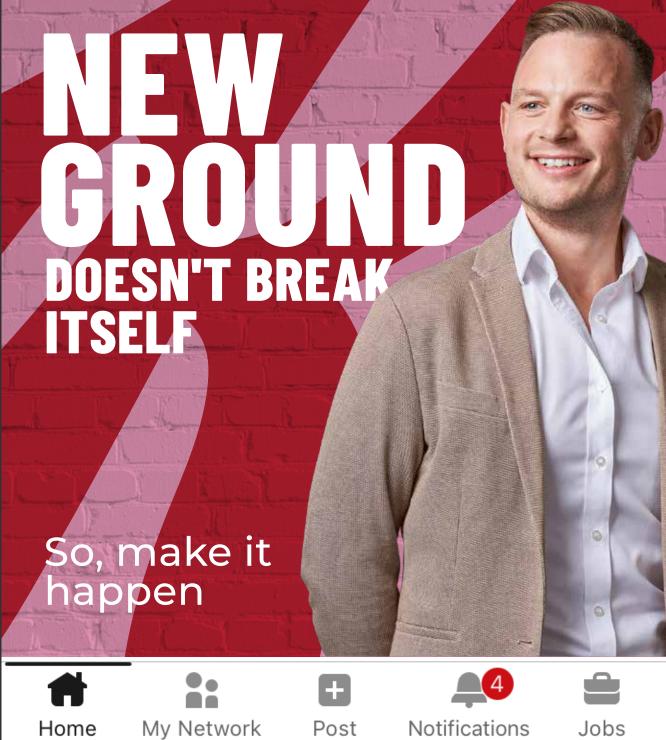
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They say time flies when you're having fun. Here at Kellogg, the future can come sooner than you might expect.





Post

Home

ORGANIC POST Full Copy:

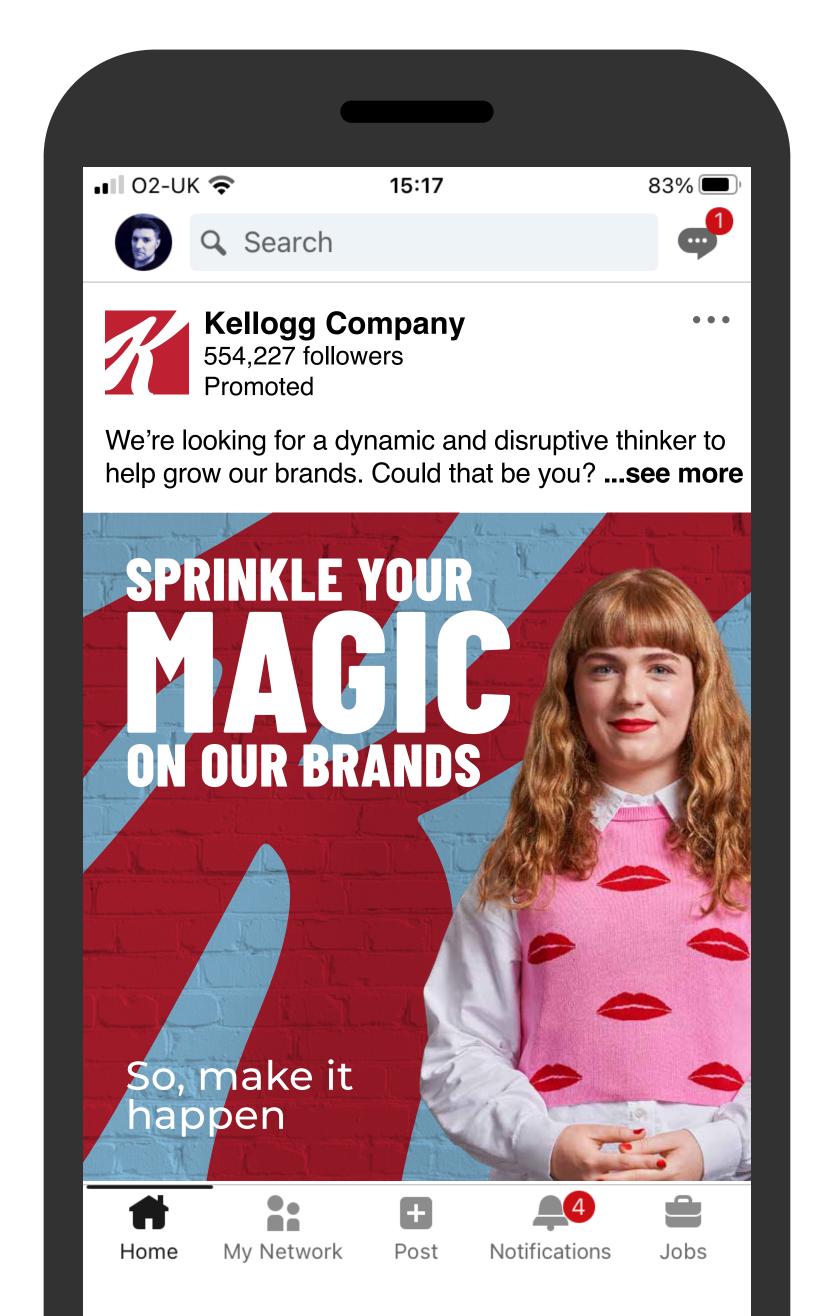
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Jobs

Innovation doesn't happen by accident. Join our team and make us better.

LinkedIn - Theme: **SHAPE THE FUTURE**



ORGANIC POST Full Copy:

We're looking for a dynamic and disruptive thinker to help grow our brands. Could that be you?

INSTAGRAM

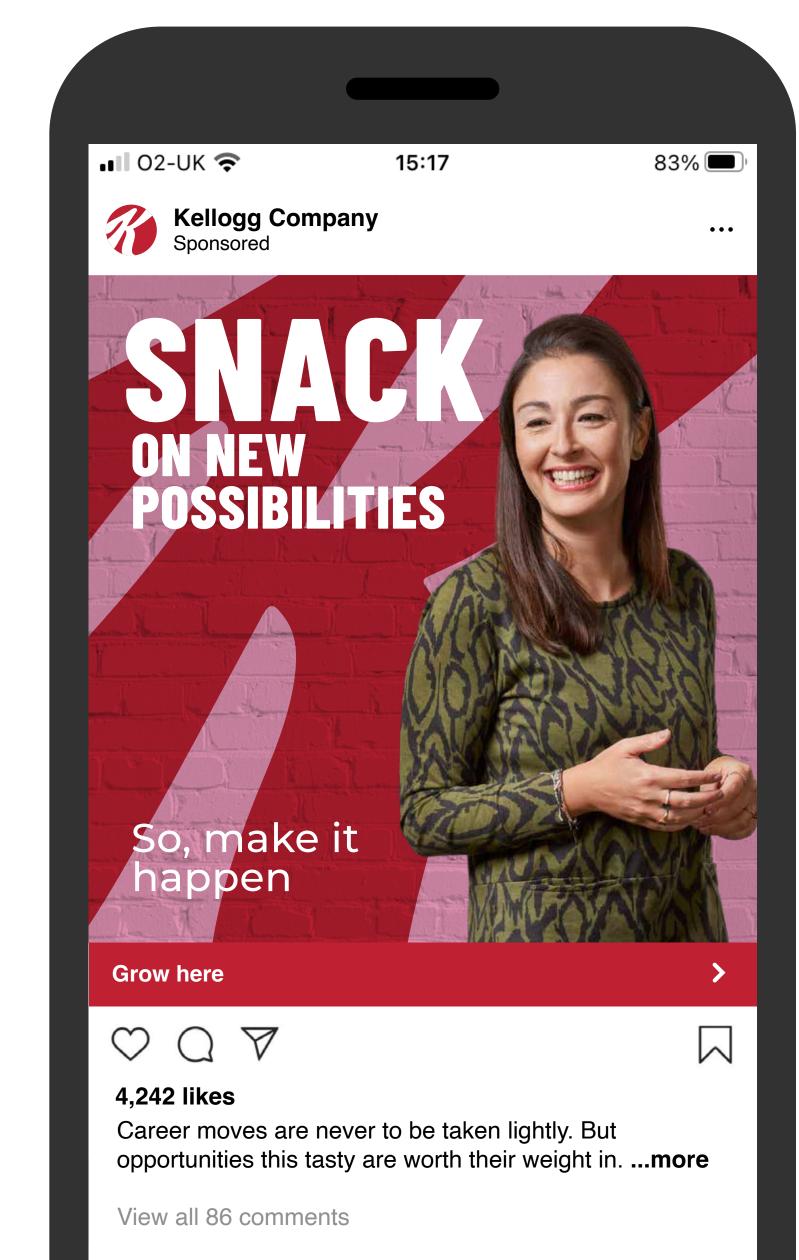
Theme 1: IMPRESS AND PROGRESS

Examples of posts focused on career development

Instagram - Theme: IMPRESS AND PROGRESS

PAID SOCIAL POST Full Copy:

Career moves are never to be taken lightly. But opportunities this tasty are worth their weight in gold. 🏅 🙂 #SoMakeItHappen at Kellogg Careers





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PAID SOCIAL POST Full Copy:

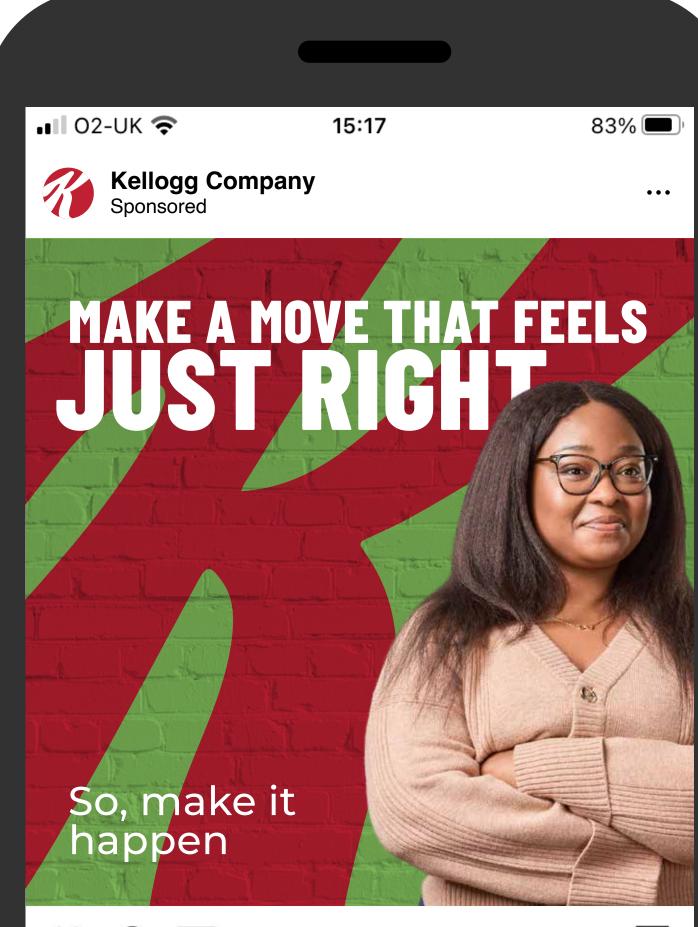
Looking for a place to progress your career and always feel appreciated? Dig in...... #SoMakeItHappen at Kellogg Careers



Instagram - Theme: IMPRESS AND PROGRESS

ORGANIC POST Full Copy:

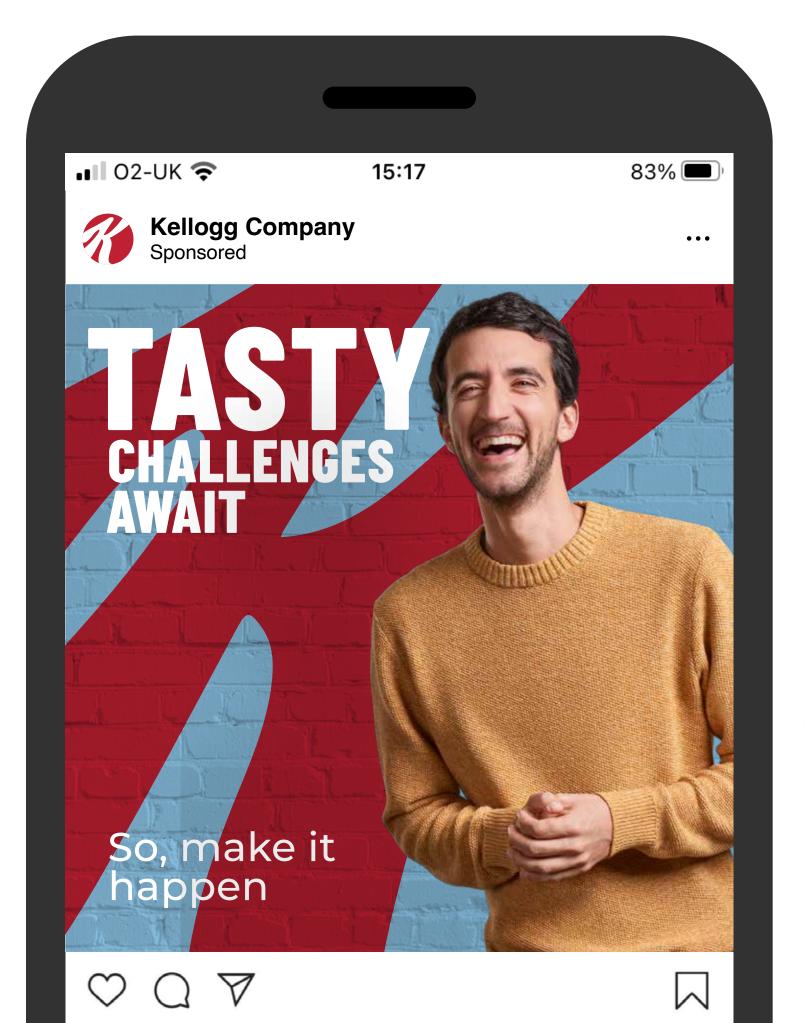
The perfect job opportunity doesn't exis... Oh. 🐽 #SoMakeItHappen at Kellogg Careers (Link in bio)





4,242 likes The perfect job opportunity doesn't exis... Oh. 🐽 ...more

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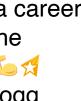
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Get your teeth stuck into a career at Kellogg, and enjoy all the challenges and rewards. 6

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ORGANIC POST Full Copy:

Get your teeth stuck into a career at Kellogg, and enjoy all the challenges and rewards. 64 #SoMakeItHappen at Kellogg Careers (Link in bio)



INSTAGRAM

Theme 2: WIN TOGETHER

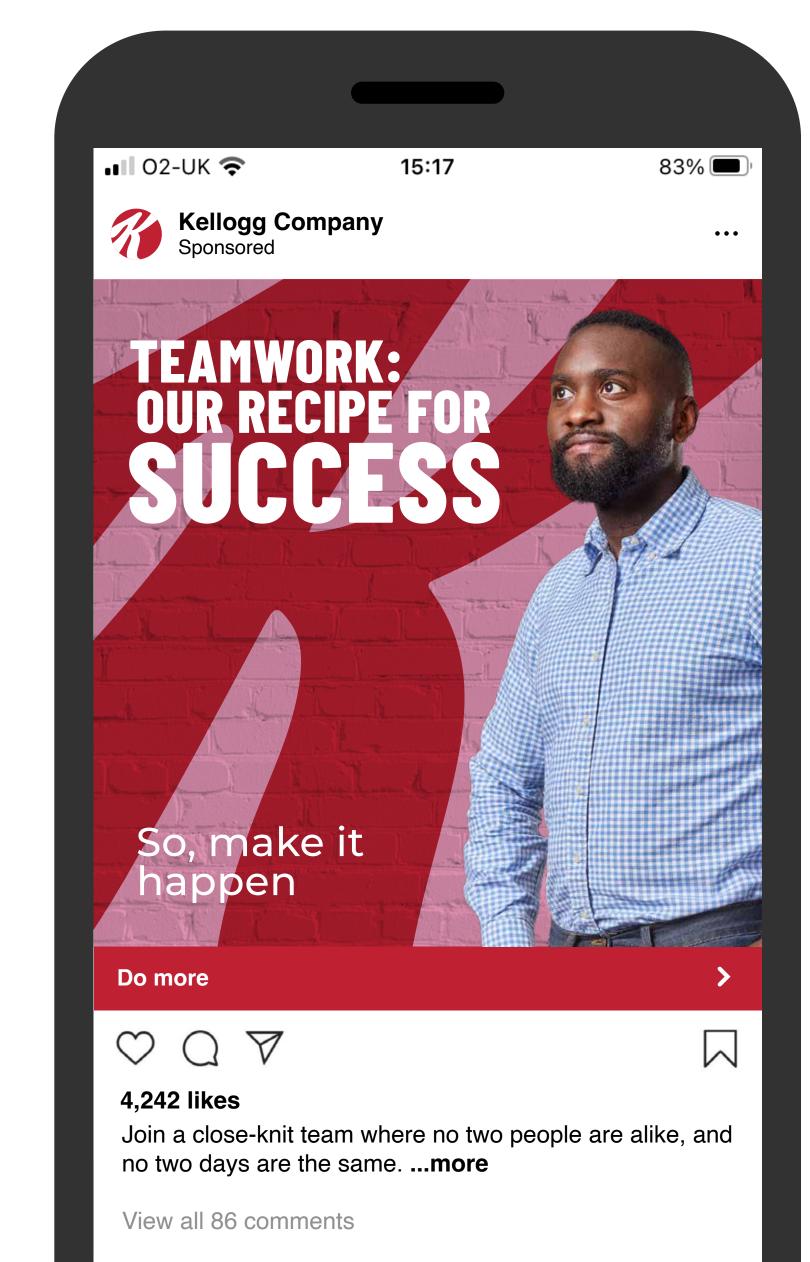
Examples of posts focused on collaboration and social responsibility

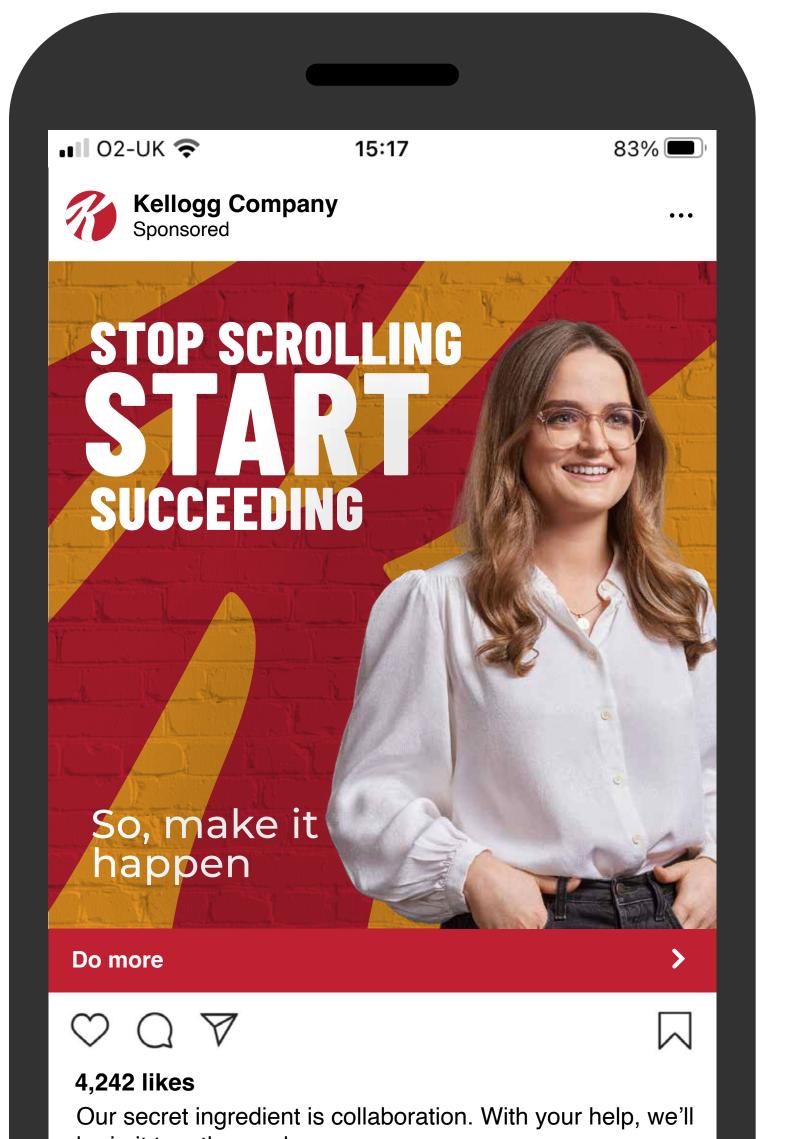
Instagram - Theme: WIN TOGETHER

PAID SOCIAL POST Full Copy:

Join a close-knit team where no two people are alike, and no two days are the same. 🐖 🚞

#SoMakeItHappen at Kellogg Careers





be in it together and. ...more

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PAID SOCIAL POST Full Copy:

Our secret ingredient is collaboration. With your help, we'll be in it together and we'll win it together. 🤝 👬

#SoMakeItHappen at Kellogg Careers

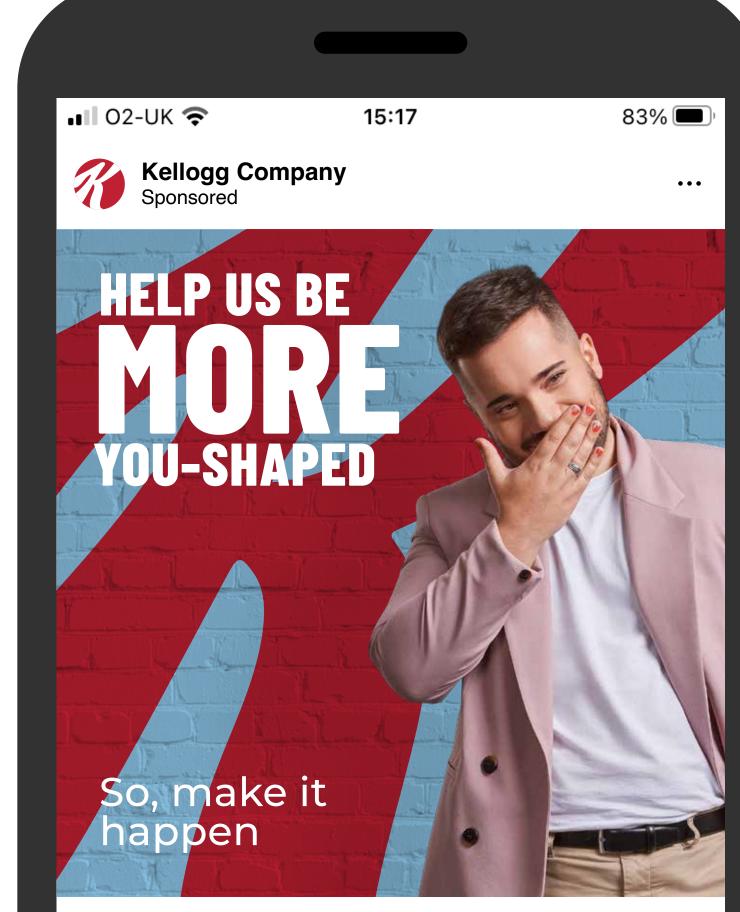




Instagram - Theme: WIN TOGETHER

ORGANIC POST Full Copy:

Everyone brings something to the table – how will you help shape our future? ତ 🔾 #SoMakeItHappen at Kellogg Careers (Link in bio)



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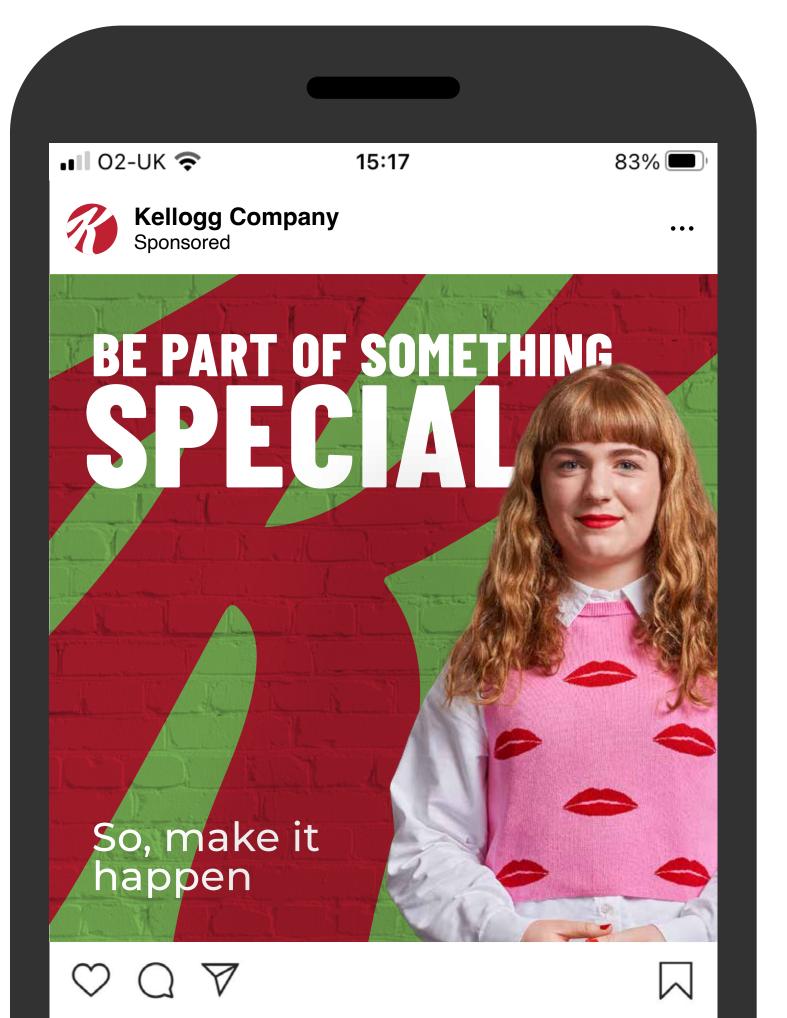


4,242 likes

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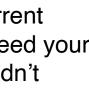
Not satisfied with your current career? At Kellogg, we'll feed your ambition in ways you couldn'tmore

View all 86 comments

ORGANIC POST Full Copy:

Not satisfied with your current career? At Kellogg, we'll feed your ambition in ways you couldn't imagine. 🥌 💡 #SoMakeItHappen at Kellogg Careers (Link in bio)







INSTAGRAM

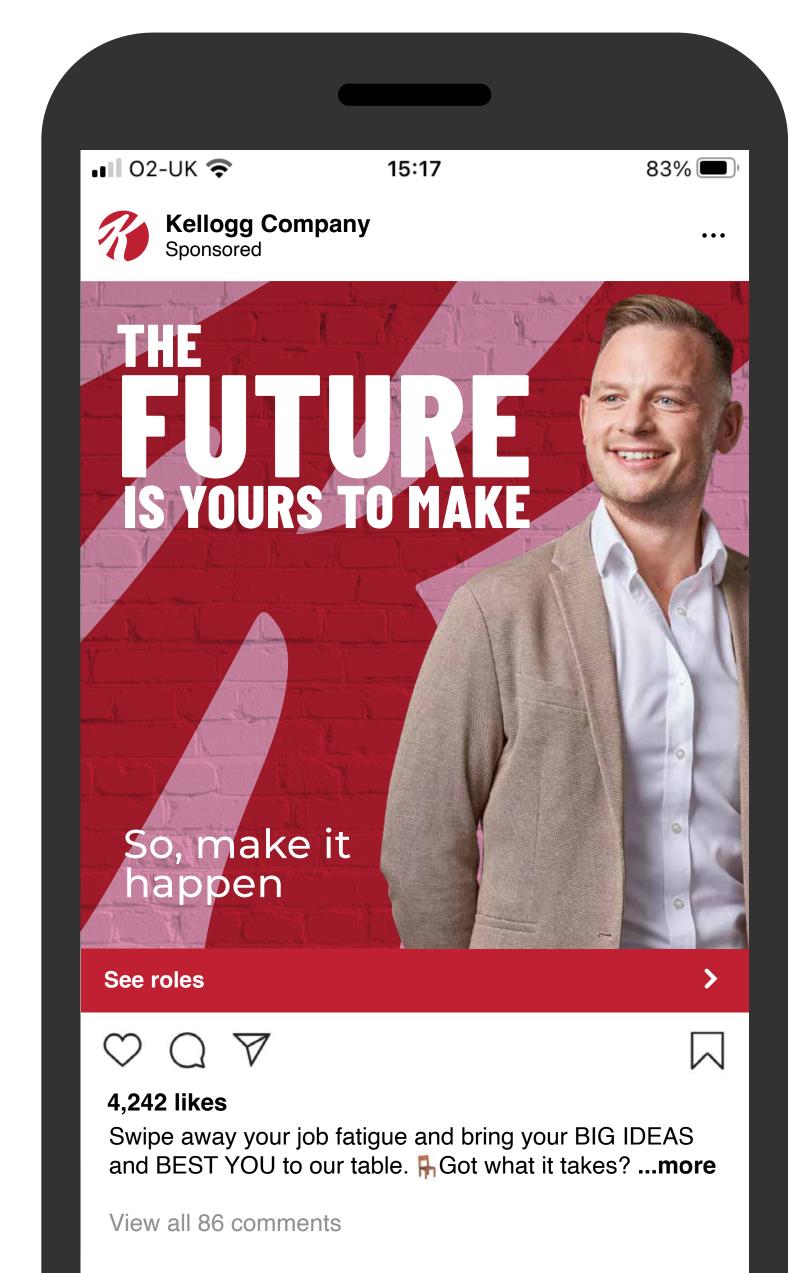
Theme 3: SHAPE THE FUTURE

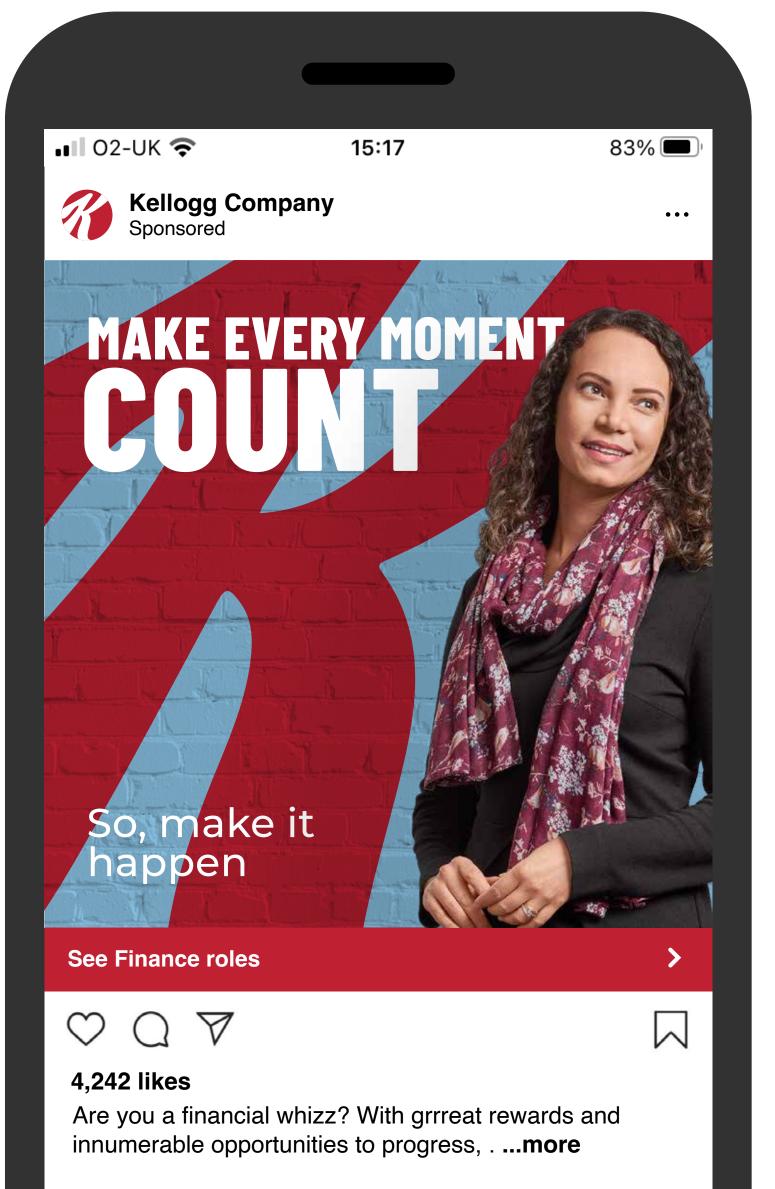
Examples of posts focused on innovation and new ideas

Instagram - Theme: **SHAPE THE FUTURE**

PAID SOCIAL POST Full Copy:

Swipe away your job fatigue and bring your BIG IDEAS and BEST YOU to our table. 👫 Got what it takes? #SoMakeItHappen at Kellogg Careers





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PAID SOCIAL POST Full Copy:

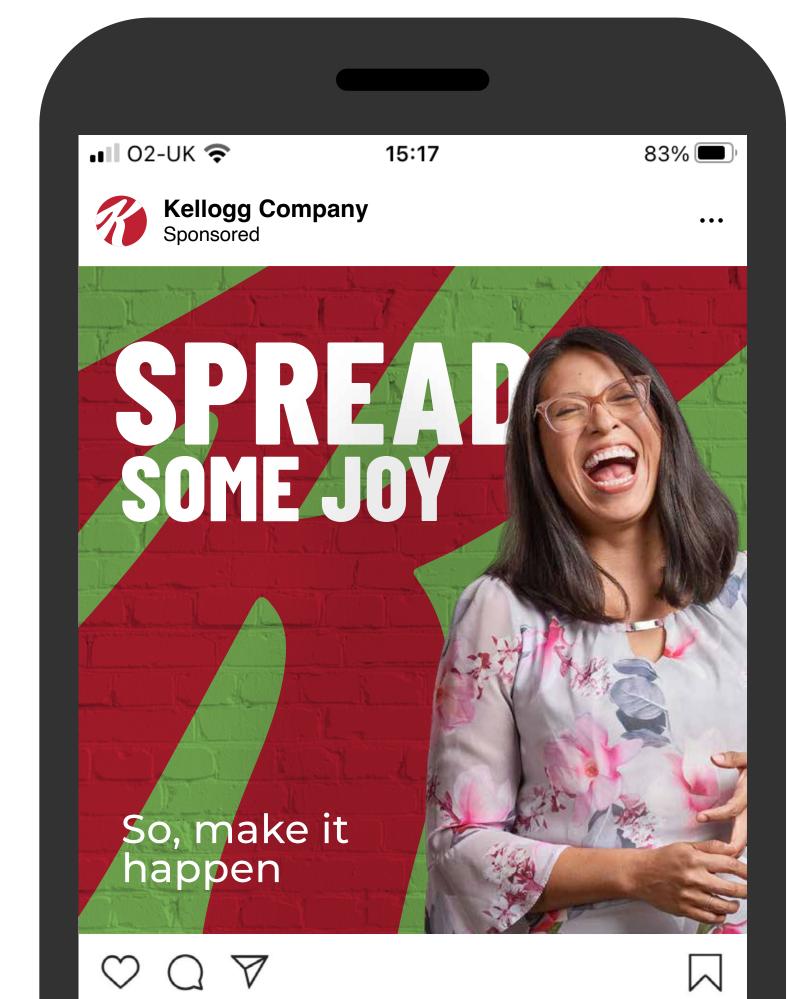
Are you a financial whizz? With grrreat rewards and innumerable opportunities to progress, accountancy careers here add up nicely. 📈 📶

#SoMakeItHappen at Kellogg Careers

Instagram - Theme: SHAPE THE FUTURE

ORGANIC POST Full Copy:

Do your bit for a better world and help us fight hunger in your own special way. The special way. The special way. The special way is a special way in the special way. The special way is a special way in the special way is a special way in the special way is a special way in the special way. The special way is a special wa



4,242 likes

Do your bit for a better world and help us fight hunger in your own special way. ...more

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THANK YOU





