

# *Kelllogg's*

**EB Social Posts**



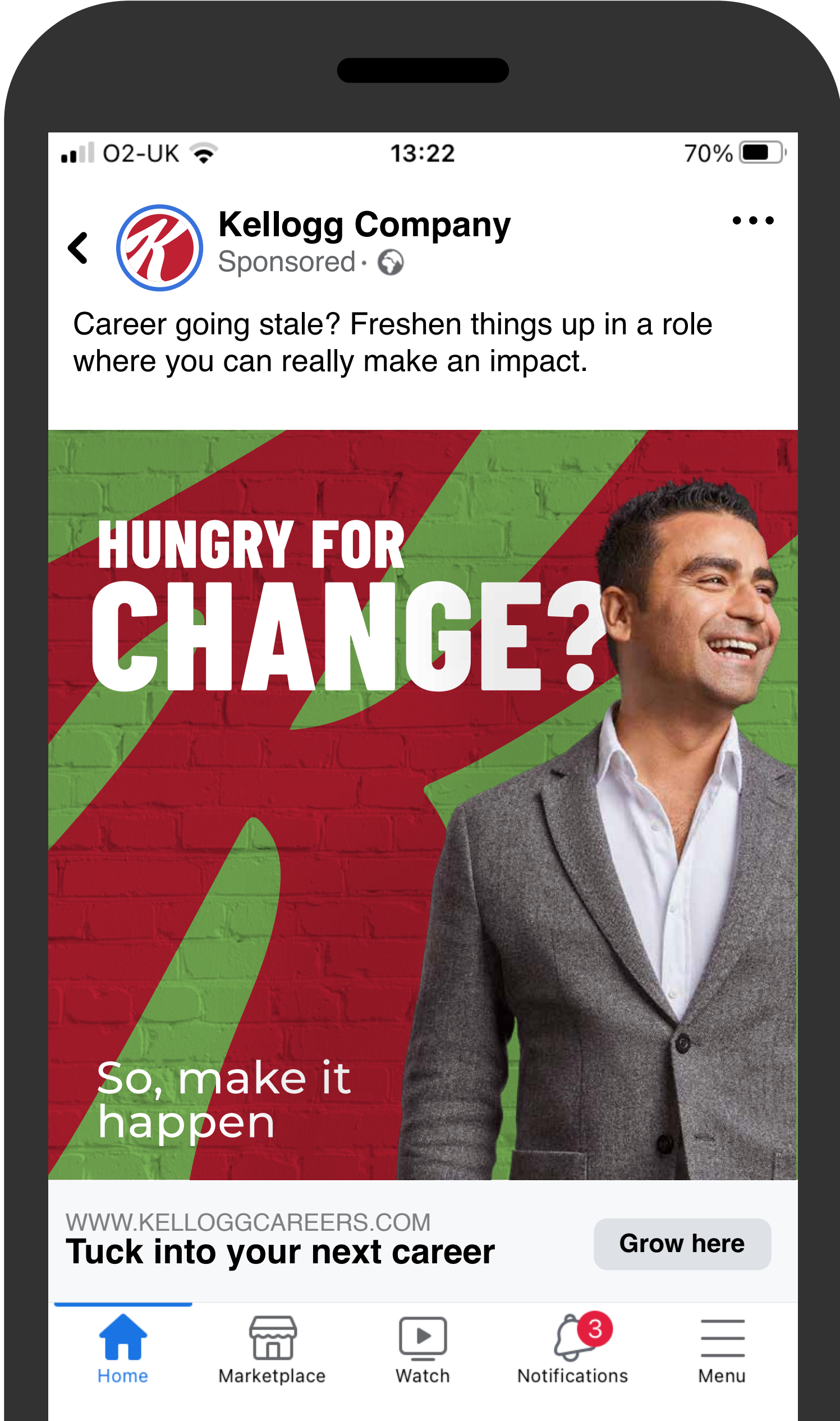
**Ph.Creative**

# FACEBOOK

Theme 1:

## **IMPRESS AND PROGRESS**

Examples of posts focused on career development



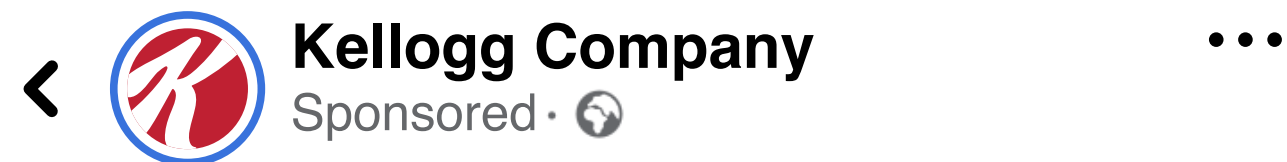
**PAID SOCIAL POST**  
**Full Copy:**

Career going stale? Freshen things up in a role where you can really make an impact.



**PAID SOCIAL POST**  
**Full Copy:**

Every day is a new opportunity to learn and grow. Join our team and become your best you.



We recognise that everyone has a unique perspective – and a powerful contribution to make. What could you bring to the table?



WWW.KELLOGGCAREERS.COM  
Become your best self [Grow here](#)

**PAID SOCIAL POST**  
**Full Copy:**

We recognise that everyone has a unique perspective – and a powerful contribution to make. What could you bring to the table?



Does your current role give you the Monday morning breakfast blues? It could be time to try something new. ...[See More](#)

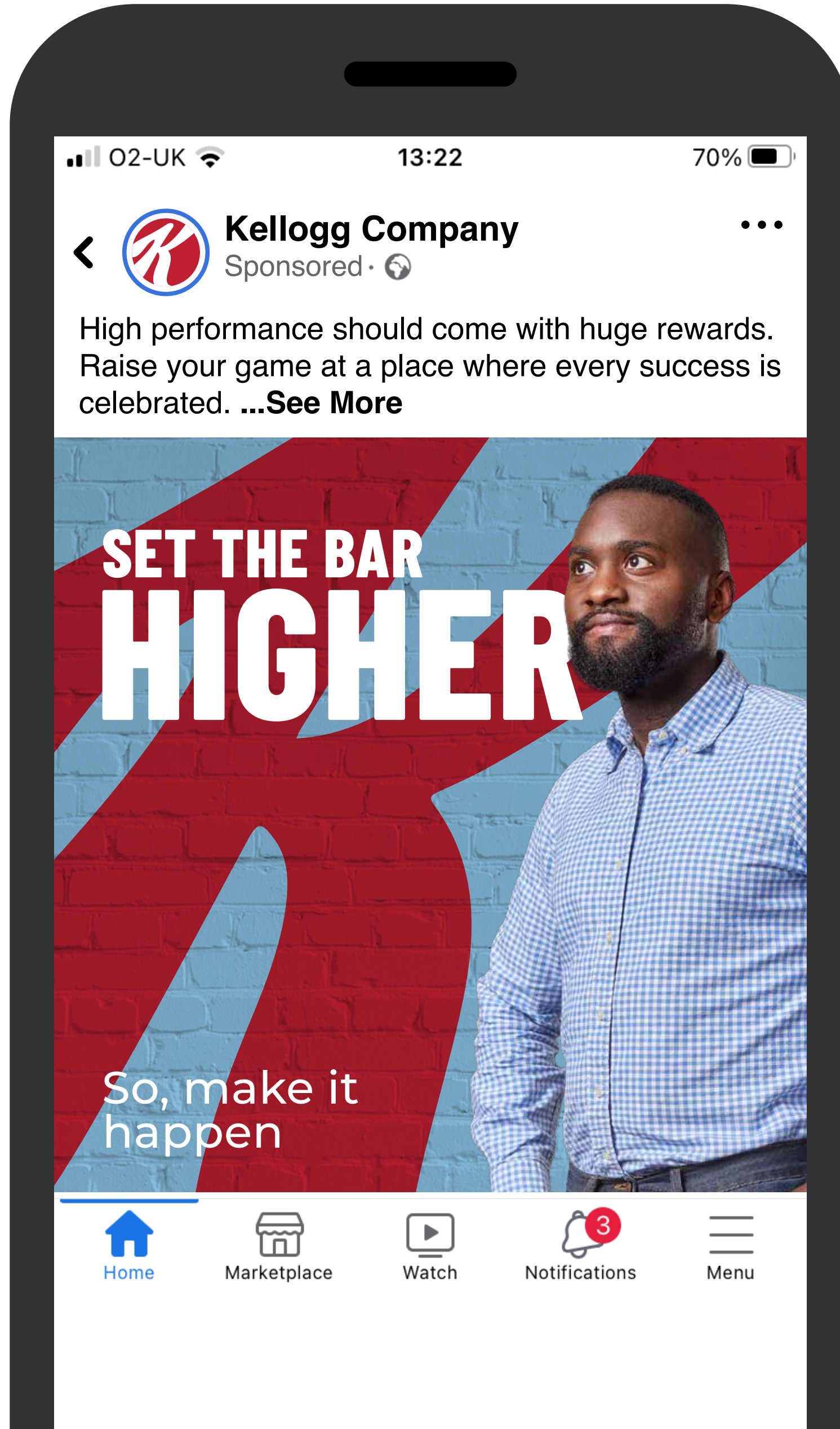


So, make it happen

**ORGANIC POST**  
**Full Copy:**

Does your current role give you the Monday morning breakfast blues? It could be time to try something new.

#SoMakeItHappen at [www.Kelloggcareers.com](http://www.Kelloggcareers.com)



**ORGANIC POST**  
**Full Copy:**

High performance should come with huge rewards. Raise your game at a place where every success is celebrated.

#SoMakeItHappen at [www.Kelloggcareers.com](http://www.Kelloggcareers.com)



**ORGANIC POST**  
**Full Copy:**

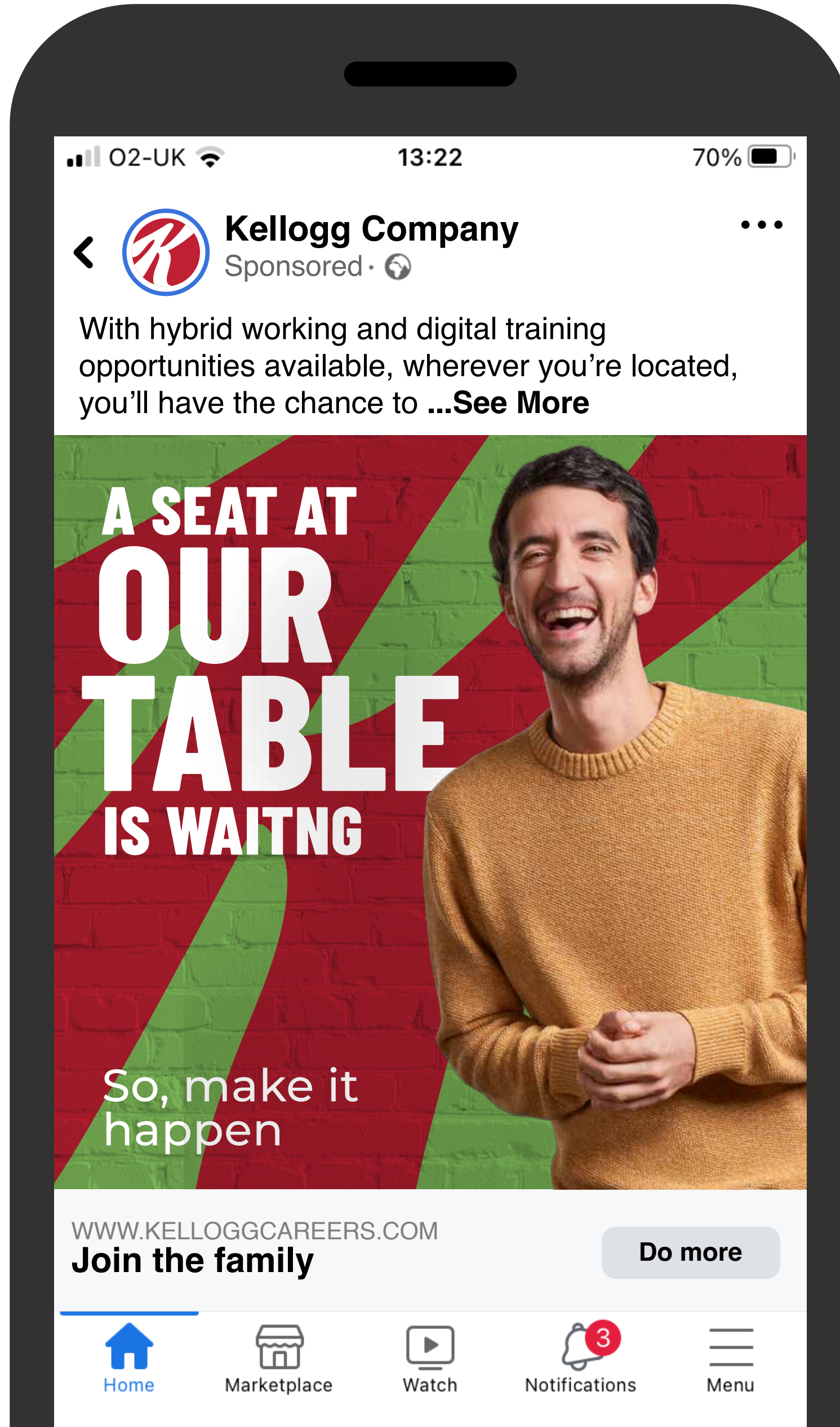
Bring your hunger to do something incredible, and we'll give you all the support and encouragement you need to thrive.

#SoMakeItHappen at [www.Kelloggcareers.com](http://www.Kelloggcareers.com)

# FACEBOOK

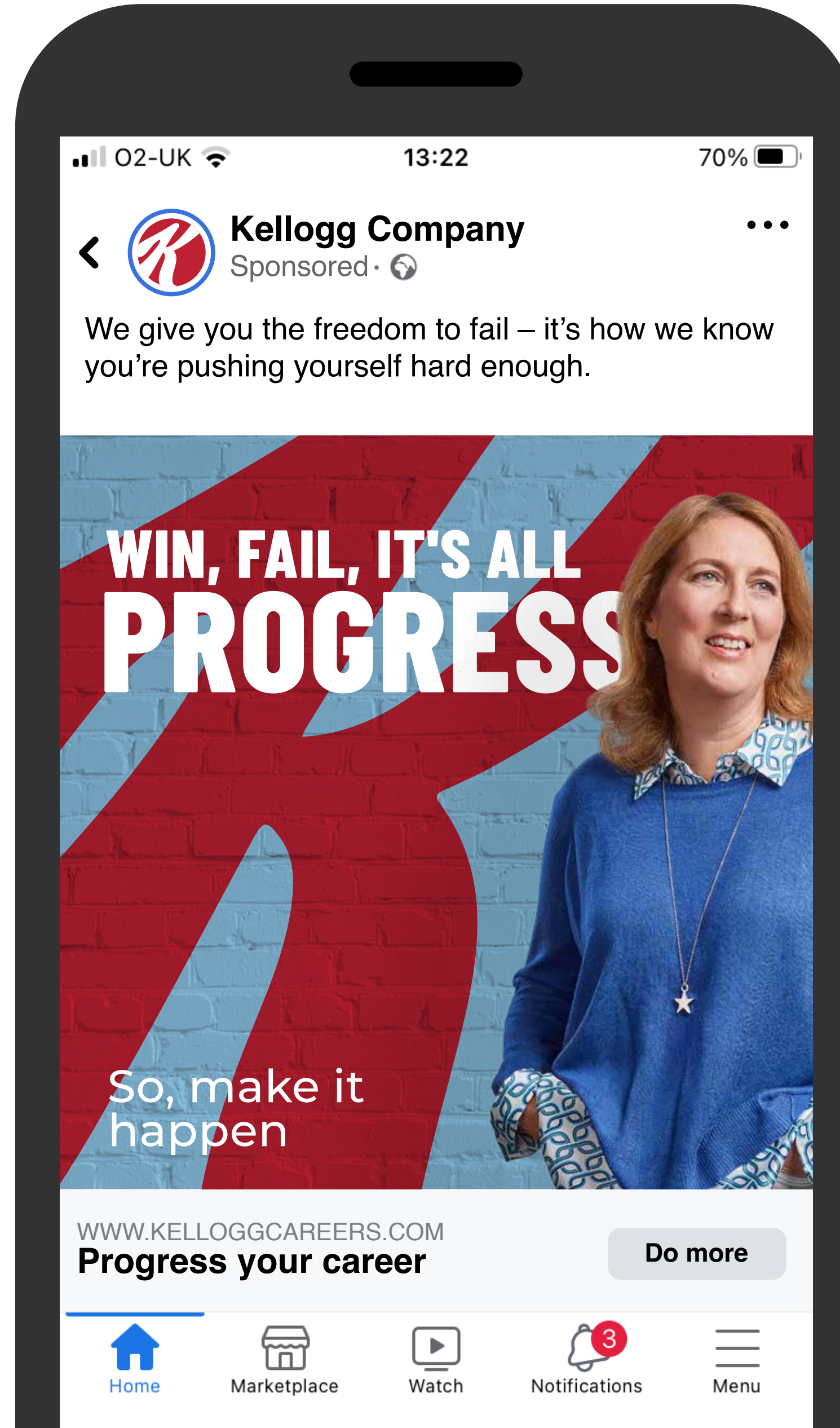
## Theme 2: **WIN TOGETHER**

Examples of posts focused on collaboration and social responsibility



**PAID SOCIAL POST**  
**Full Copy:**

With hybrid working and digital training opportunities available, wherever you're located, you'll have the chance to shine.



**PAID SOCIAL POST**  
**Full Copy:**

We give you the freedom to fail - it's how we know you're pushing yourself hard enough.

O2-UK 13:22 70%



If your special 'K' is kindness, you'll fit right in here. We're looking for big-hearted people who want to make the world a far ...**See More**



**ORGANIC POST Full Copy:**

If your special 'K' is kindness, you'll fit right in here. We're looking for big-hearted people who want to make the world a far better place.

#SoMakeItHappen at [www.Kelloggcareers.com](http://www.Kelloggcareers.com)

O2-UK 13:22 70%



Everyone here brings something incredible to the table. And when we all work together, it's a recipe for success.. ...**See More**

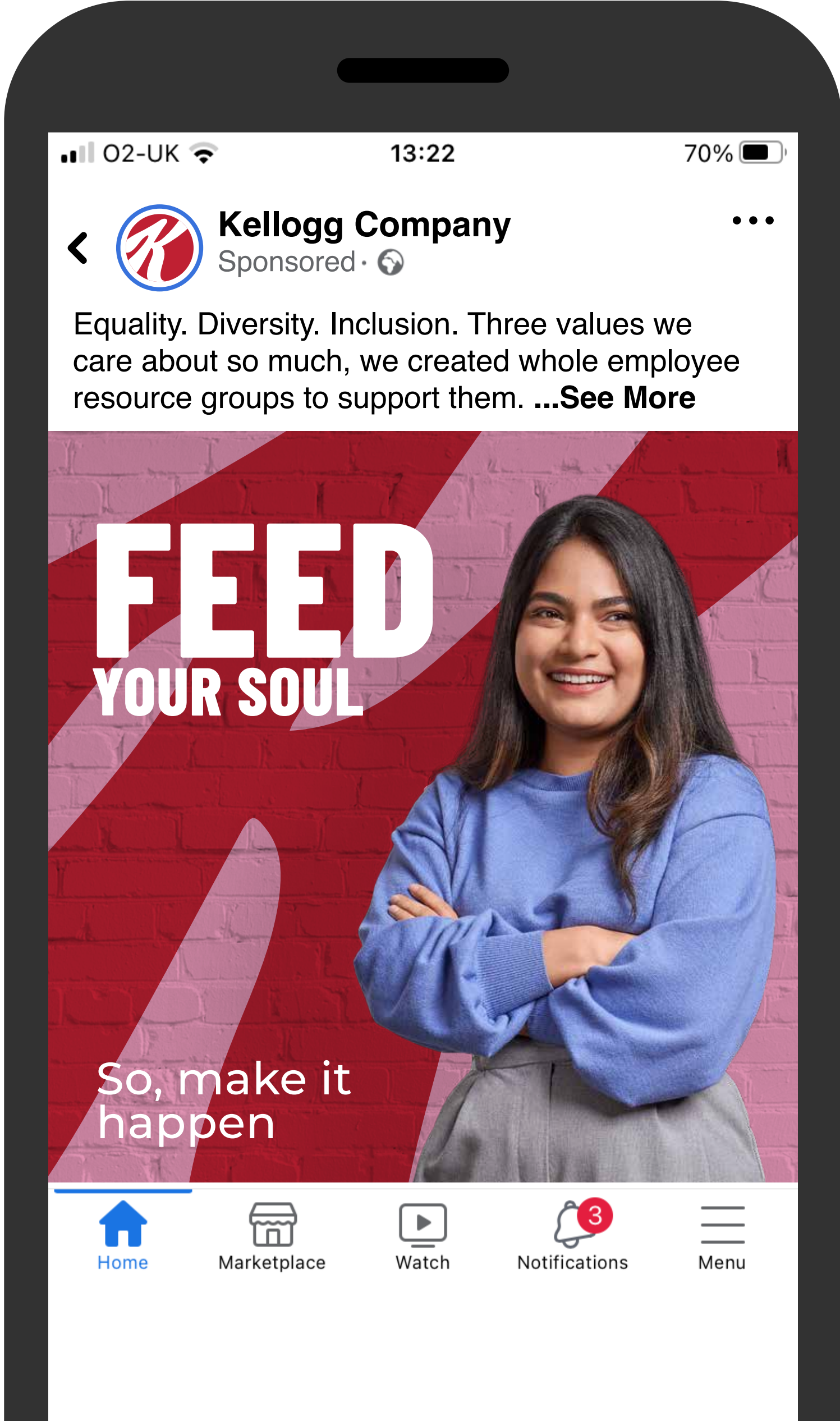


**ORGANIC POST Full Copy:**

Everyone here brings something incredible to the table. And when we all work together, it's a recipe for success.

#SoMakeItHappen at [www.Kelloggcareers.com](http://www.Kelloggcareers.com)





**ORGANIC POST  
Full Copy:**

Equality. Diversity. Inclusion. Three values we care about so much, we created whole employee resource groups to support them. Want to have your voice heard?

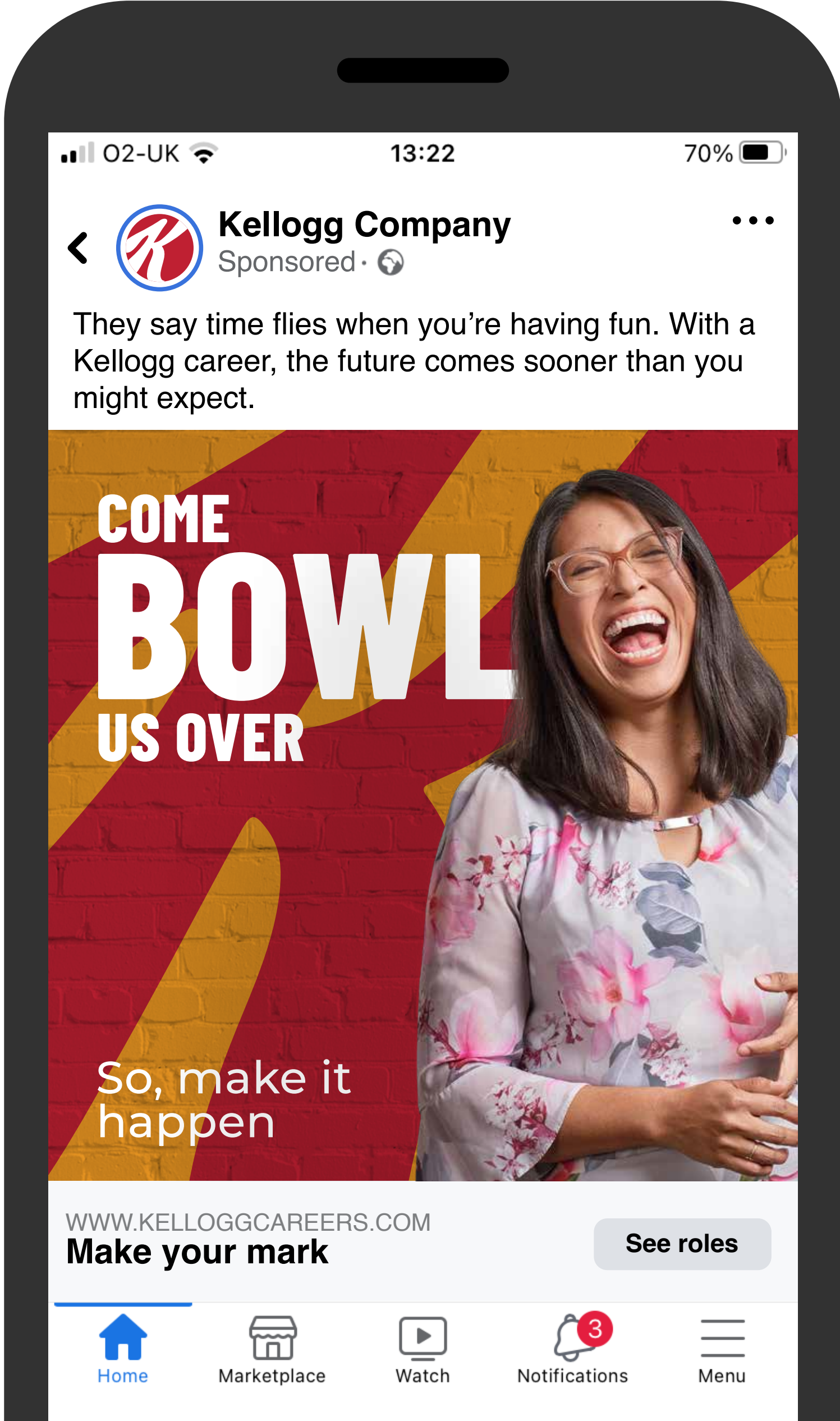
#SoMakeItHappen at [www.Kelloggcareers.com](http://www.Kelloggcareers.com)

# FACEBOOK

Theme 3:

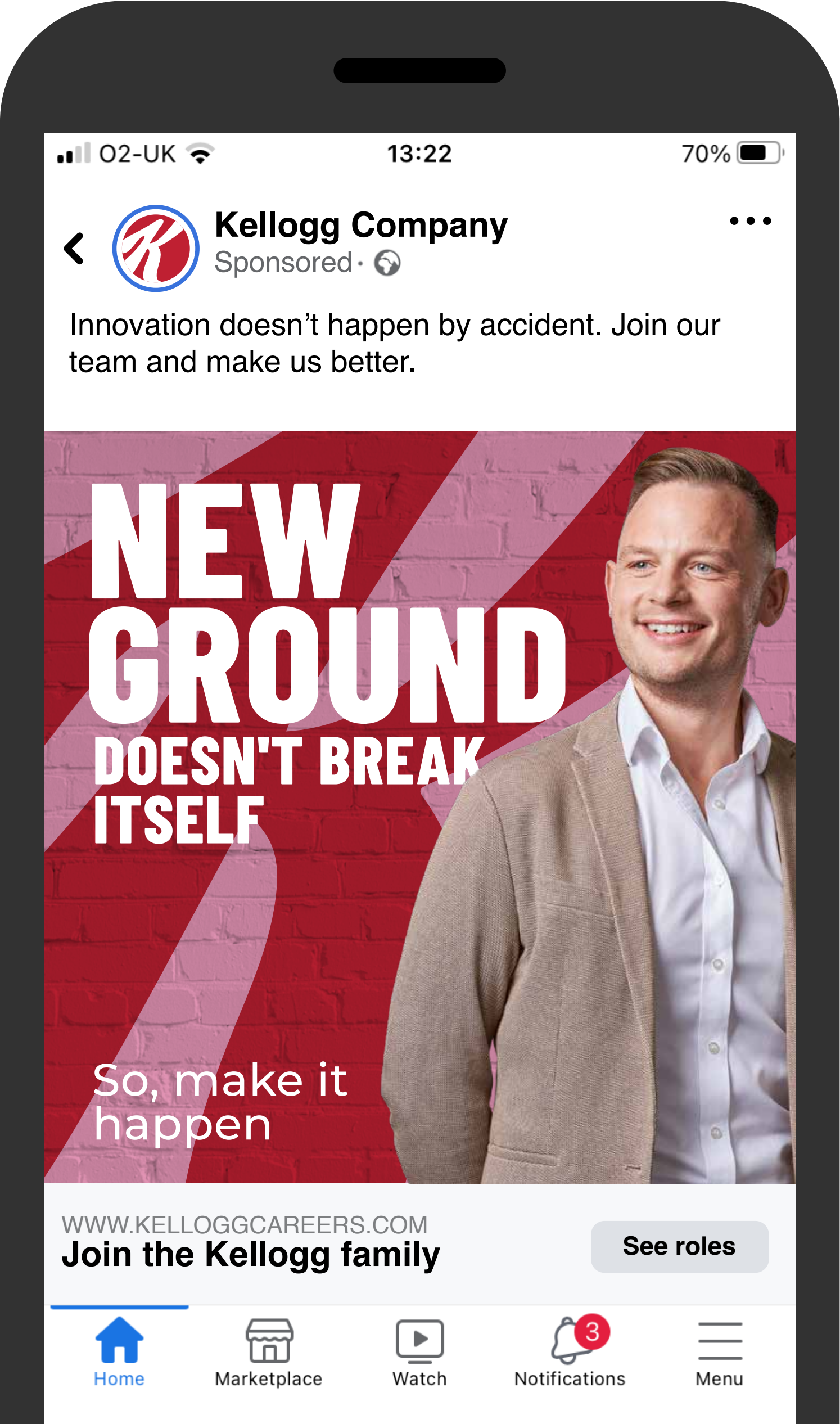
## **SHAPE THE FUTURE**

Examples of posts focused on innovation and  
new ideas



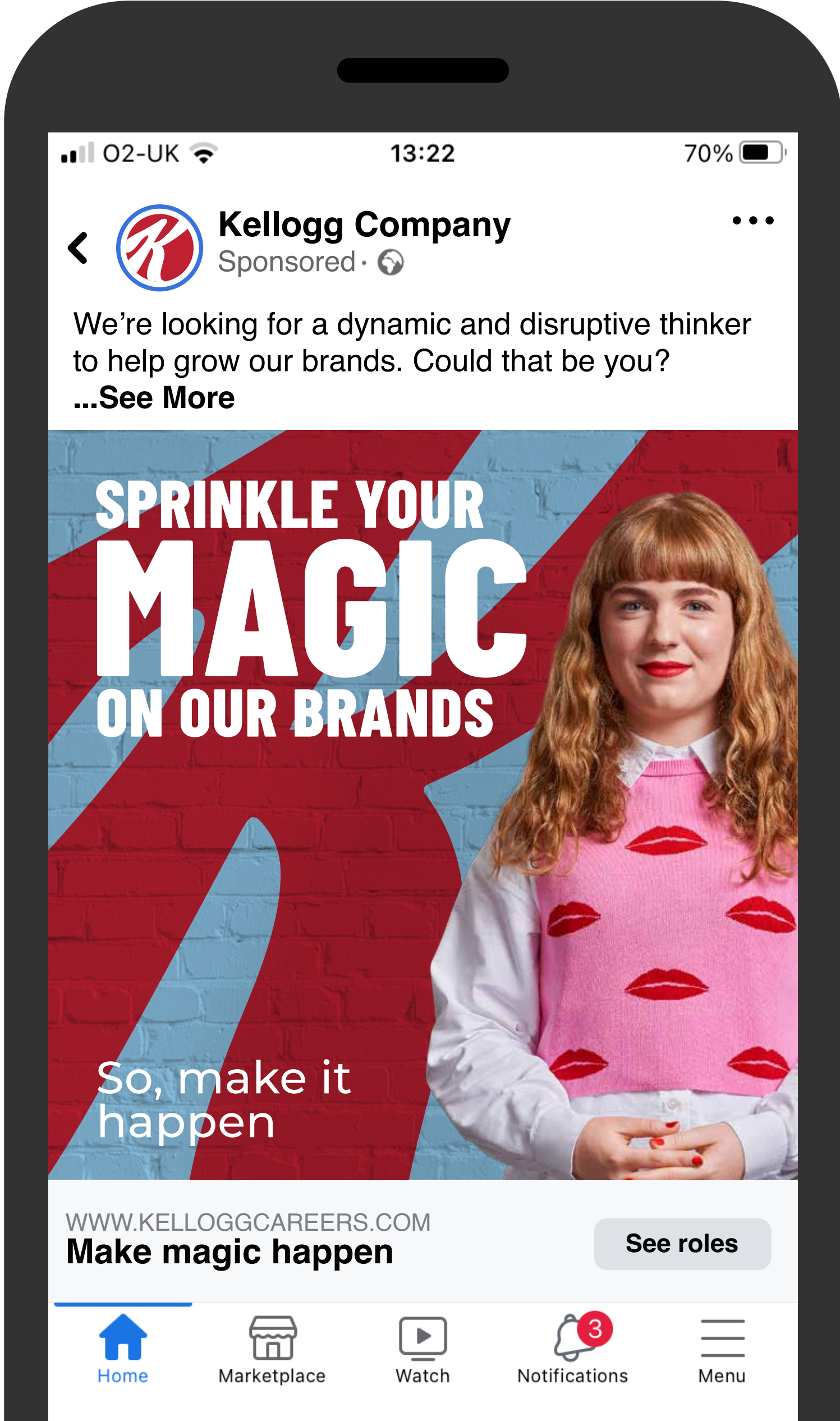
**PAID SOCIAL POST**  
**Full Copy:**

They say time flies when you're having fun. With a Kellogg career, the future comes sooner than you might expect.



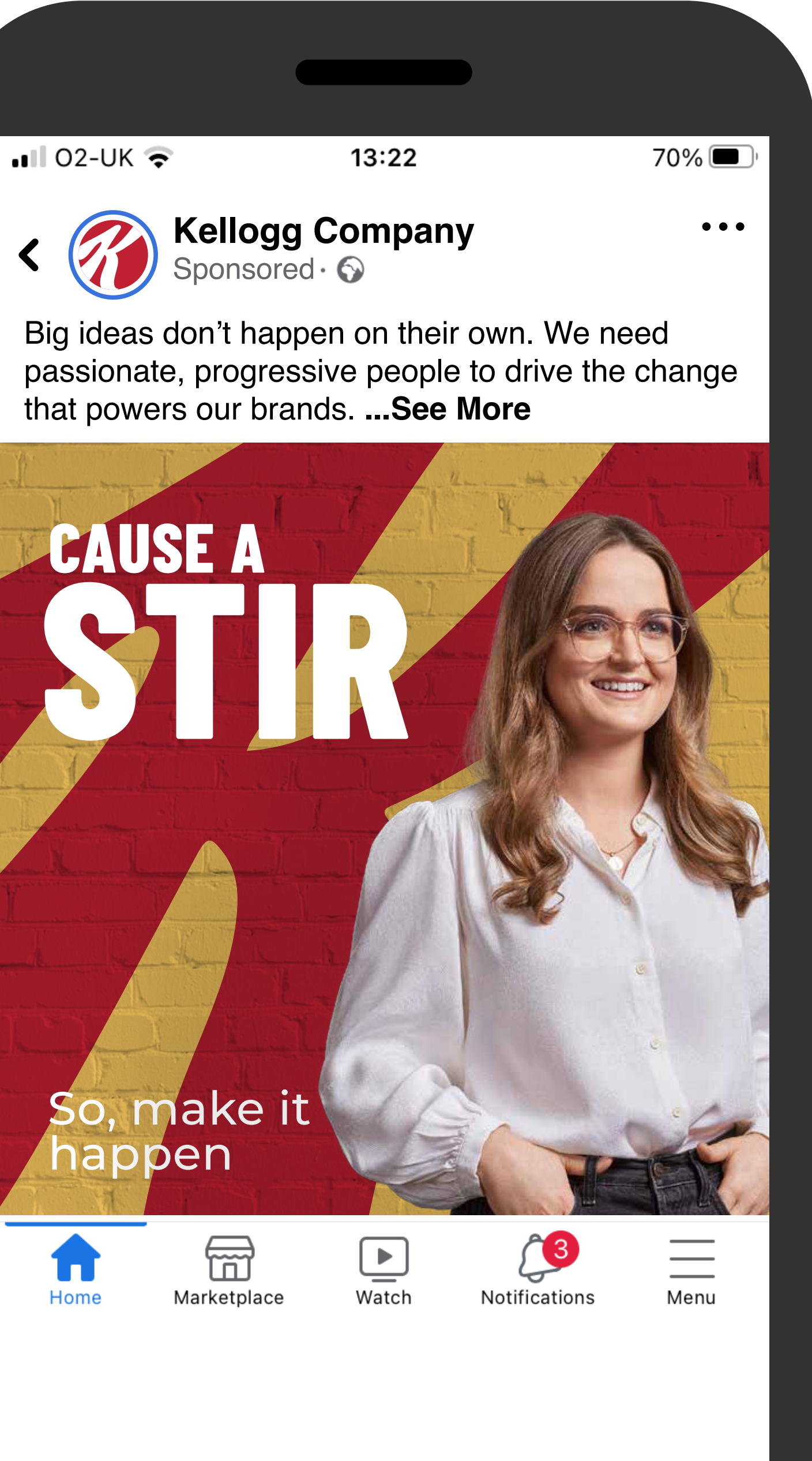
**PAID SOCIAL POST**  
**Full Copy:**

Innovation doesn't happen by accident. Join our team and make us better.



**PAID SOCIAL POST**  
**Full Copy:**

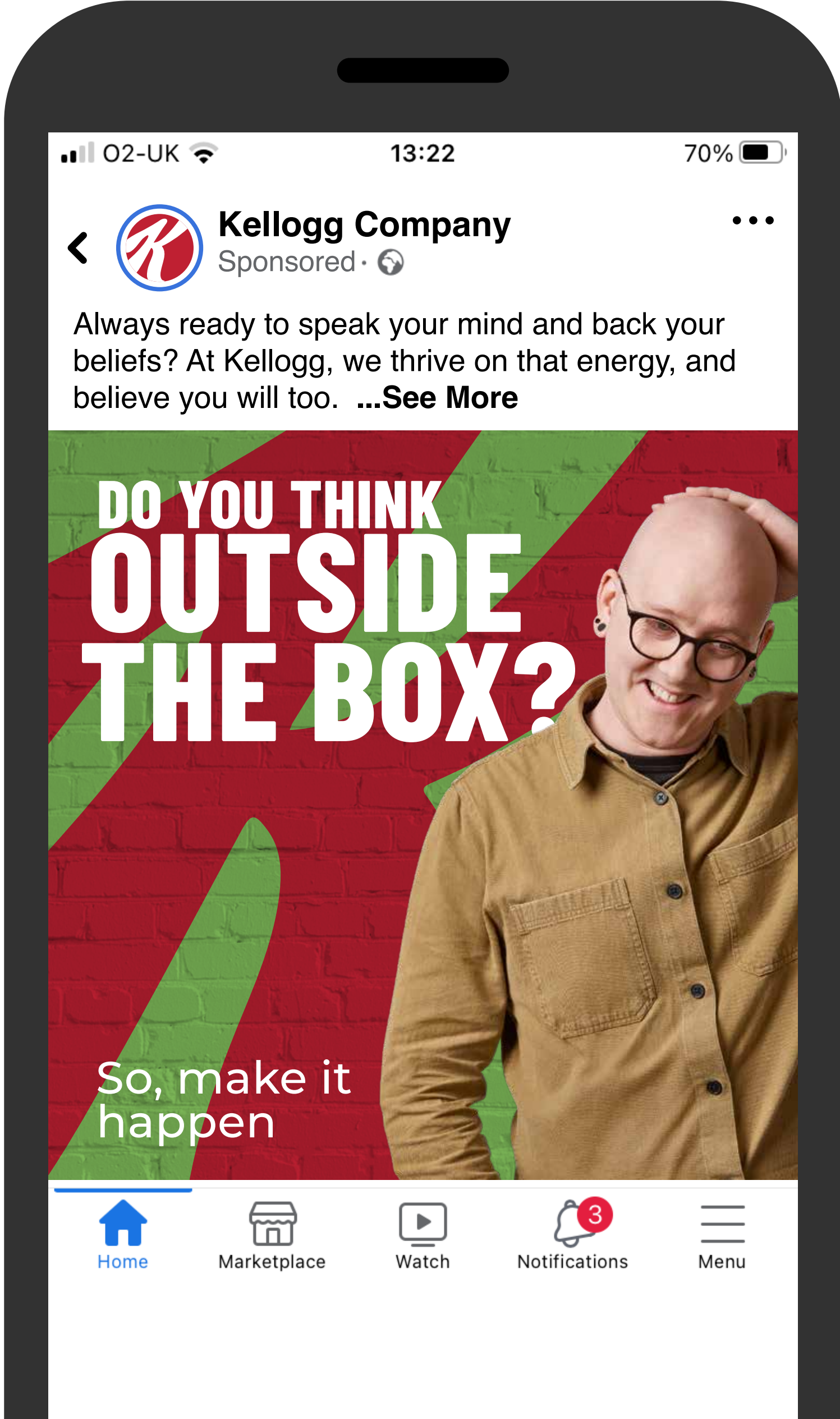
We're looking for a dynamic and disruptive thinker to help grow our brands. Could that be you?



**ORGANIC POST**  
**Full Copy:**

Big ideas don't happen on their own. We need passionate, progressive people to drive the change that powers our brands.

#SoMakeItHappen at [www.Kelloggcareers.com](http://www.Kelloggcareers.com)



**ORGANIC POST**  
**Full Copy:**

Always ready to speak your mind and back your beliefs? At Kellogg, we thrive on that energy, and believe you will too.

#SoMakeItHappen at [www.Kelloggcareers.com](http://www.Kelloggcareers.com)

# LINKEDIN

Theme 1:

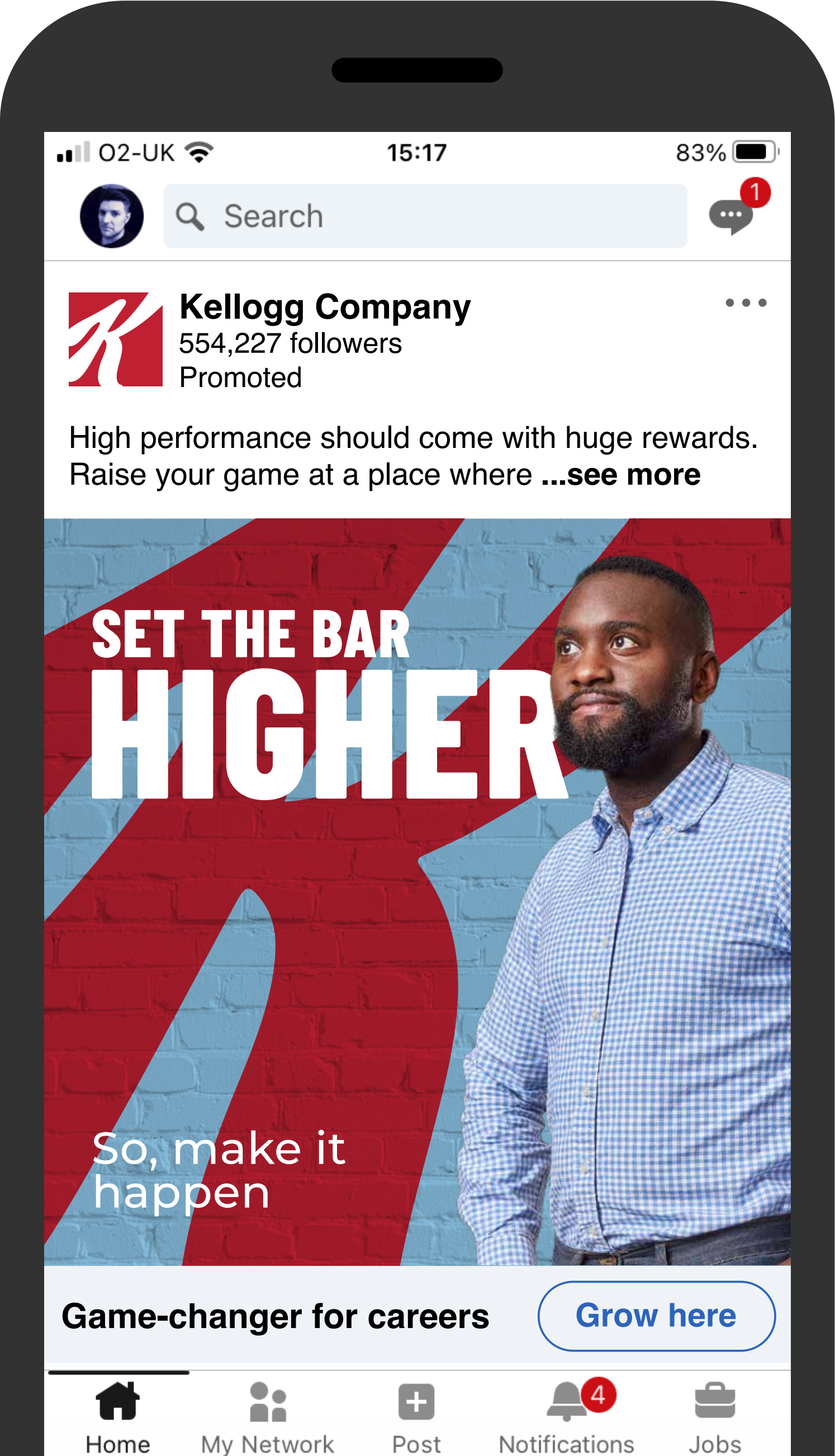
## **IMPRESS AND PROGRESS**

Examples of posts focused on career development



**PAID SOCIAL POST**  
**Full Copy:**

Does your current role give you the Monday morning breakfast blues? It could be time to try something new...



**PAID SOCIAL POST**  
**Full Copy:**

High performance should come with huge rewards. Raise your game at a place where every success is celebrated.



**PAID SOCIAL POST**  
**Full Copy:**

Concerned about your career going stale? Freshen things up in a role where you can really make an impact.



**ORGANIC POST**  
**Full Copy:**

Every day is a new opportunity to learn and grow. Join our team and become your best you.

#SoMakeItHappen at [www.Kelloggcareers.com](http://www.Kelloggcareers.com)





**ORGANIC POST**  
**Full Copy:**

We recognise that everyone has a unique perspective – and a powerful contribution to make. What could you bring to the table?

#SoMakeItHappen at [www.Kelloggcareers.com](http://www.Kelloggcareers.com)



**ORGANIC POST**  
**Full Copy:**

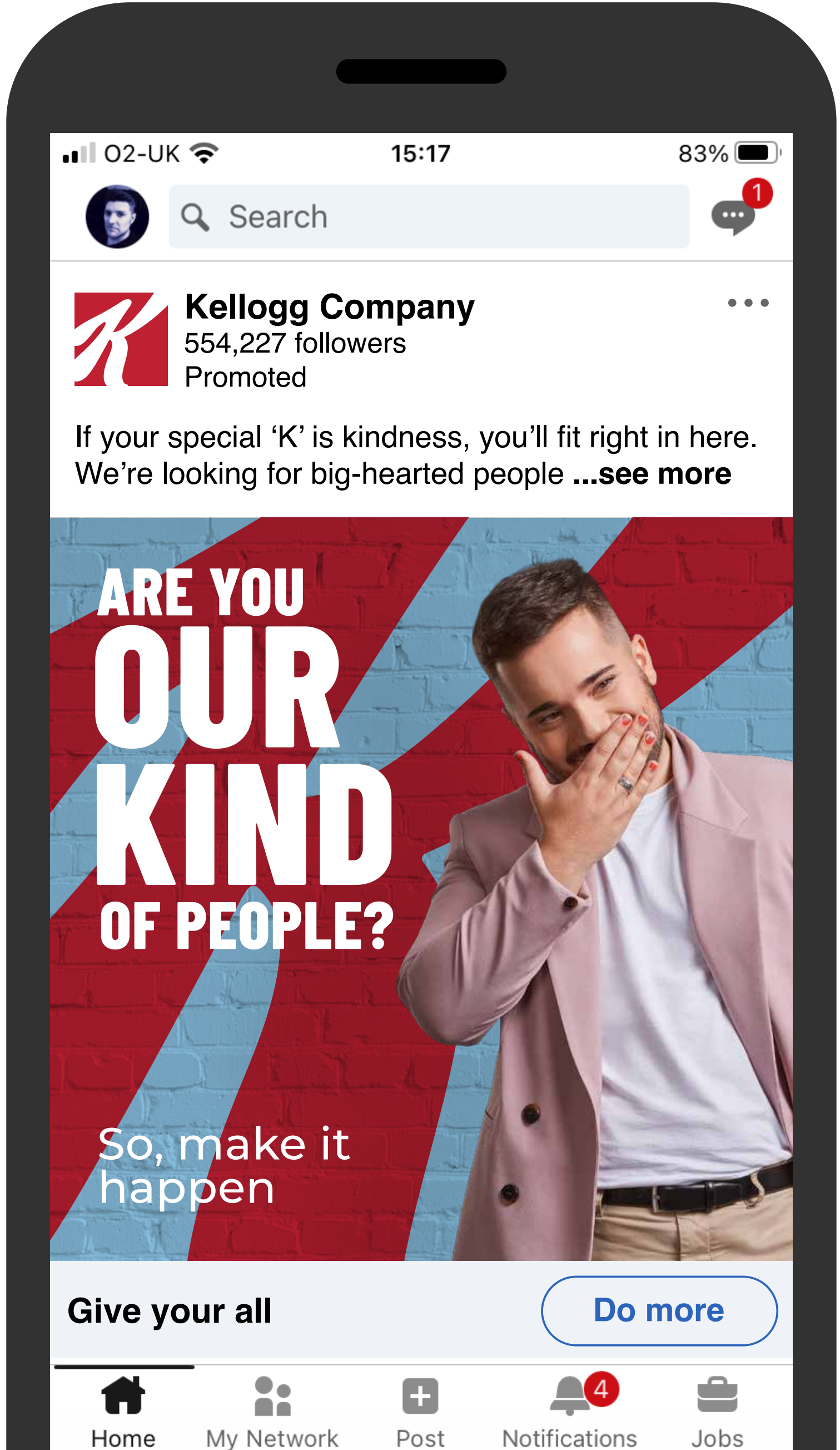
Bring your hunger to do something incredible, and we'll give you all the support and encouragement you need to thrive.

#SoMakeItHappen at [www.Kelloggcareers.com](http://www.Kelloggcareers.com)

LINKEDIN

Theme 2:  
**WIN TOGETHER**

Examples of posts focused on collaboration and  
social responsibility



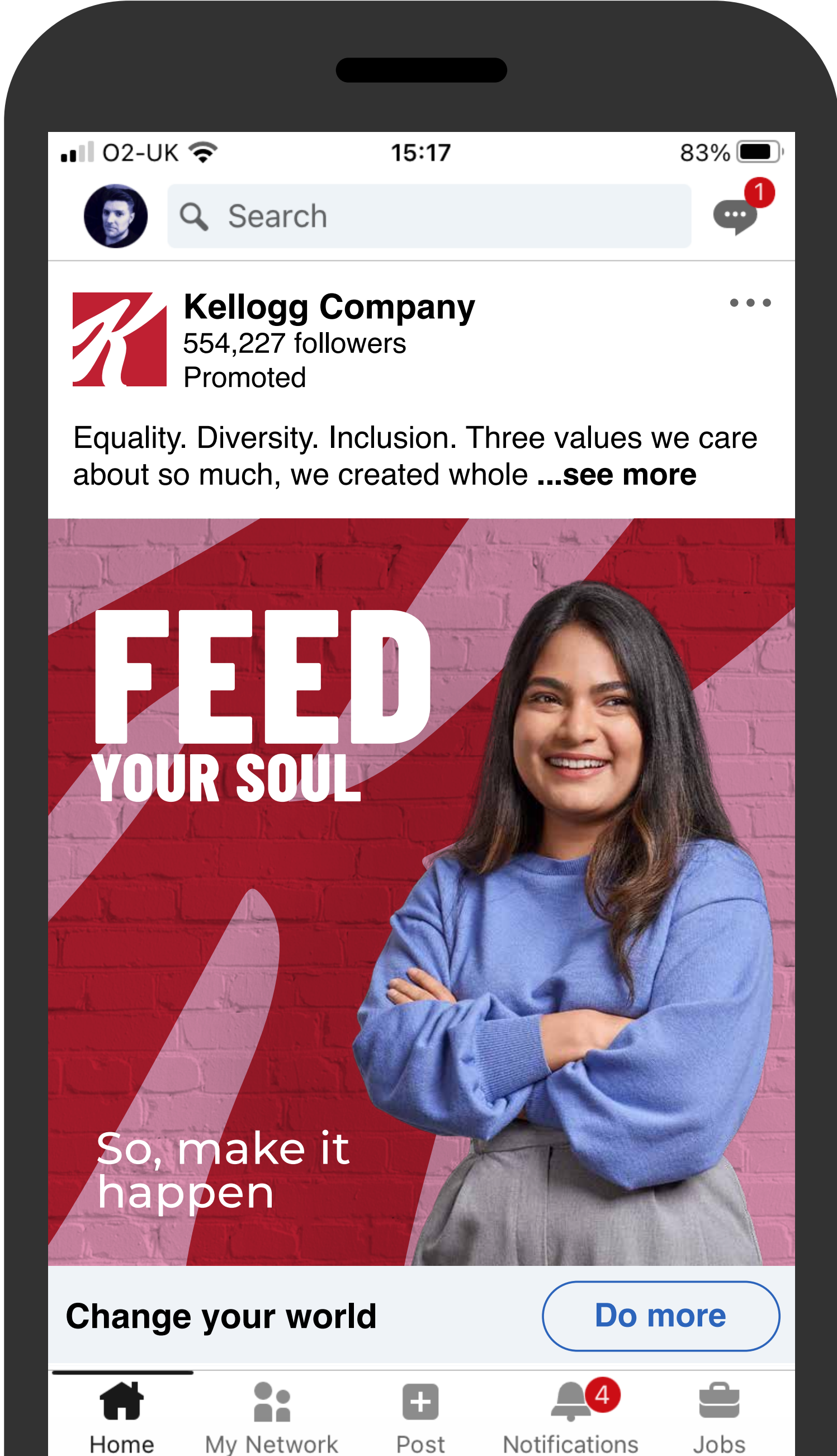
**PAID SOCIAL POST**  
**Full Copy:**

If your special 'K' is kindness, you'll fit right in here. We're looking for big-hearted people who want to make the world a far better place.



**PAID SOCIAL POST**  
**Full Copy:**

Everyone here brings something incredible to the table. And when we all work together, it's a recipe for success.



**PAID SOCIAL POST**  
**Full Copy:**

Equity. Diversity. Inclusion. Three values we care about so much, we created whole employee resource groups to support them. Want to have your voice heard?



**ORGANIC POST**  
**Full Copy:**

With hybrid working and digital training opportunities available, wherever you're located, you'll have the chance to shine.

#SoMakeItHappen at [www.Kelloggcareers.com](http://www.Kelloggcareers.com)



**ORGANIC POST**  
**Full Copy:**

We give you the freedom to fail – it's how we know you're pushing yourself hard enough.

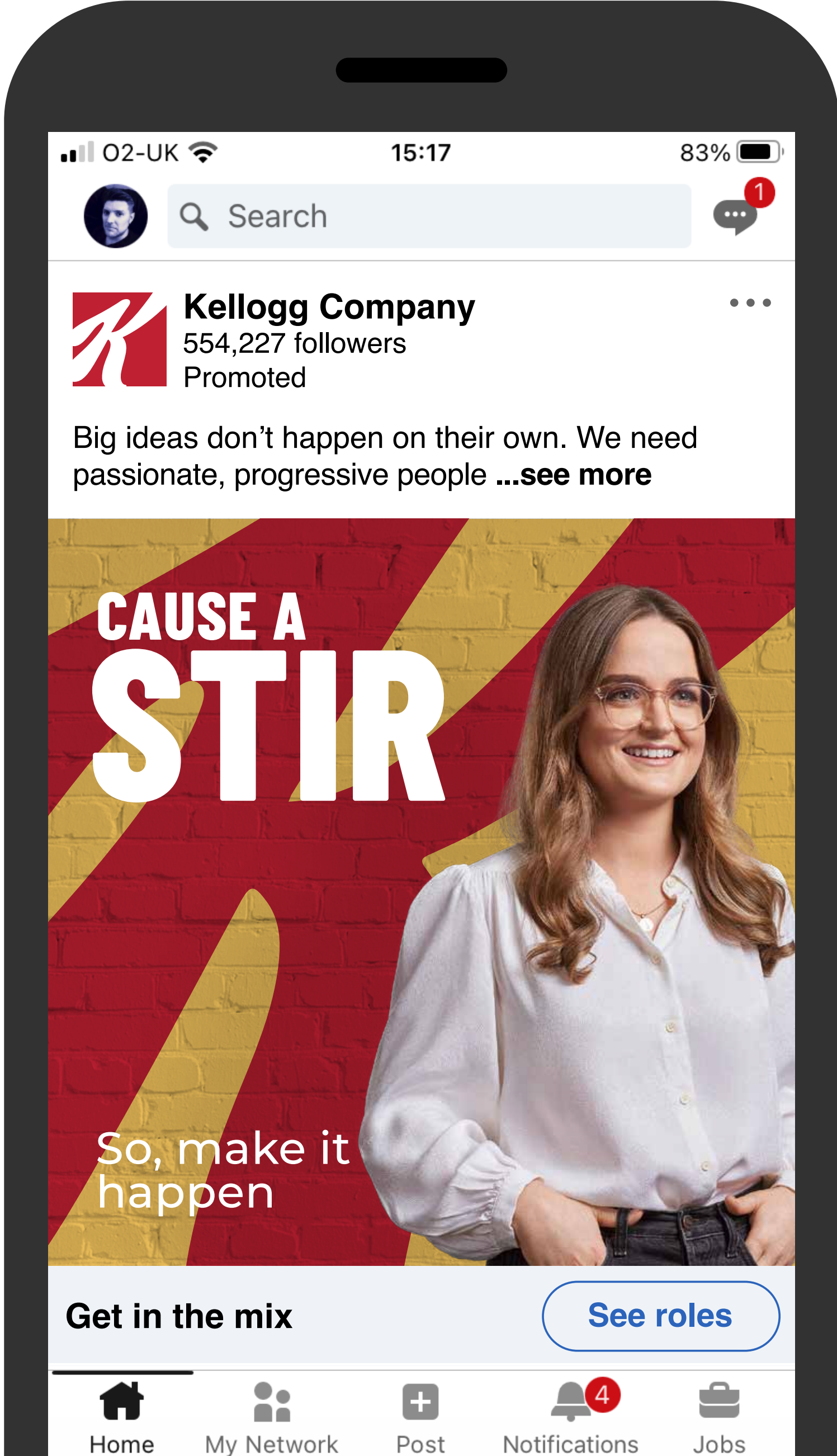
#SoMakeItHappen at [www.Kelloggcareers.com](http://www.Kelloggcareers.com)

LINKEDIN

Theme 3:

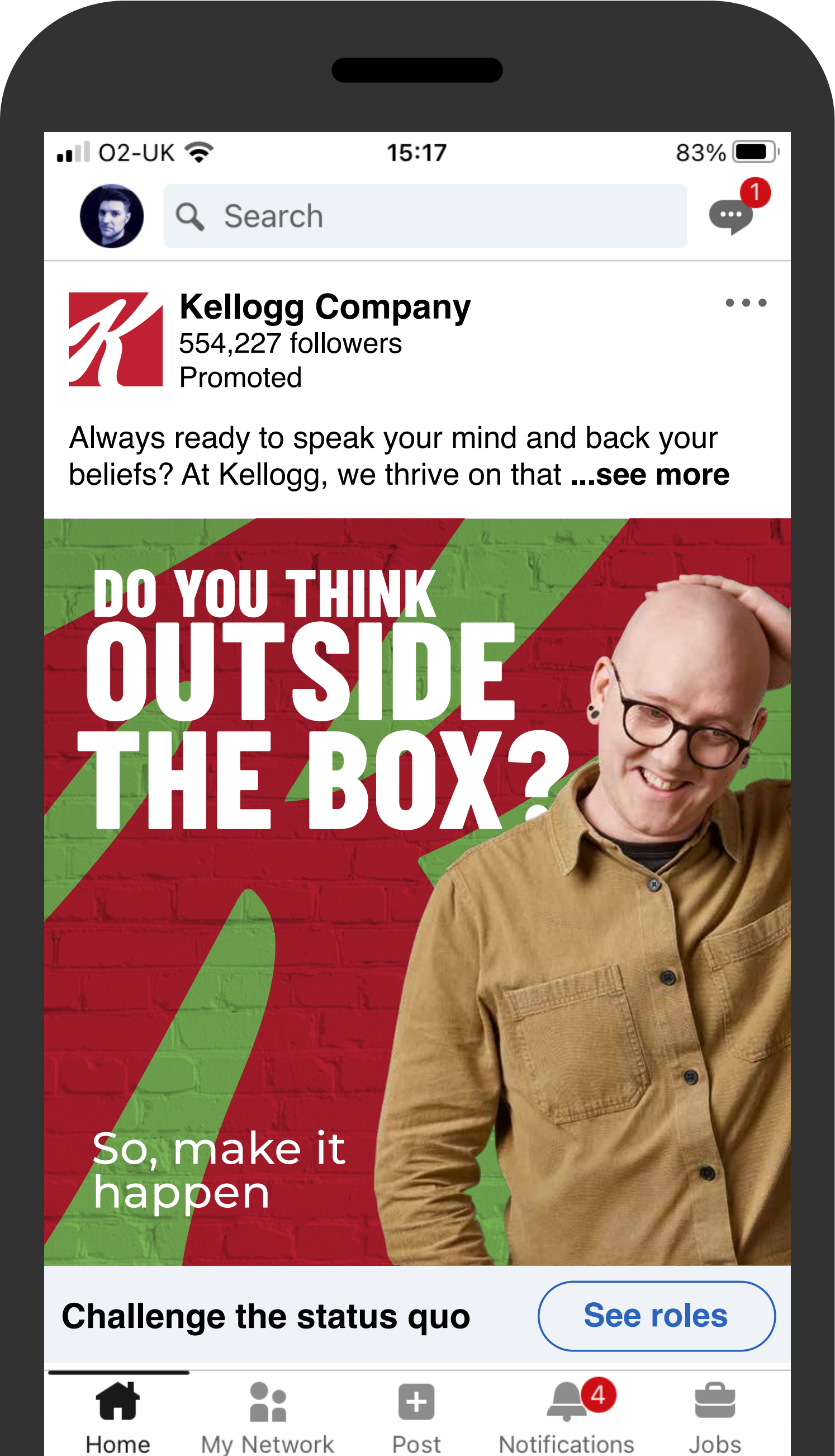
**SHAPE THE FUTURE**

Examples of posts focused on innovation and  
new ideas



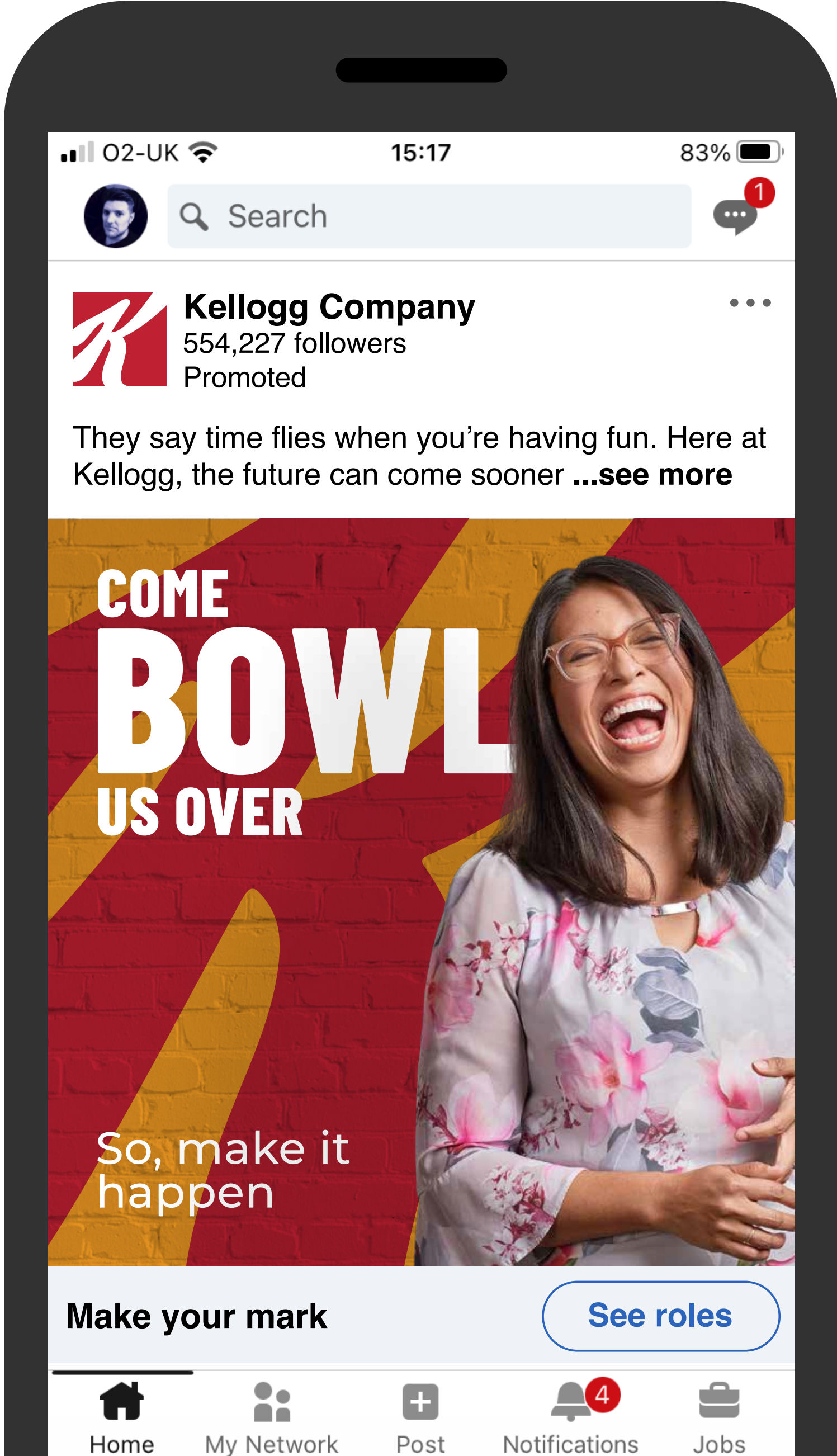
**PAID SOCIAL POST**  
**Full Copy:**

Big ideas don't happen on their own. We need passionate, progressive people to drive the change that powers our brands.



**PAID SOCIAL POST**  
**Full Copy:**

Always ready to speak your mind and back your beliefs? At Kellogg, we thrive on that energy, and believe you will too.



**PAID SOCIAL POST**  
**Full Copy:**

They say time flies when you're having fun. Here at Kellogg, the future can come sooner than you might expect.



**ORGANIC POST**  
**Full Copy:**

Innovation doesn't happen by accident. Join our team and make us better.

#SoMakeItHappen at [www.Kelloggcareers.com](http://www.Kelloggcareers.com)





**ORGANIC POST**  
**Full Copy:**

We're looking for a dynamic and disruptive thinker to help grow our brands. Could that be you?

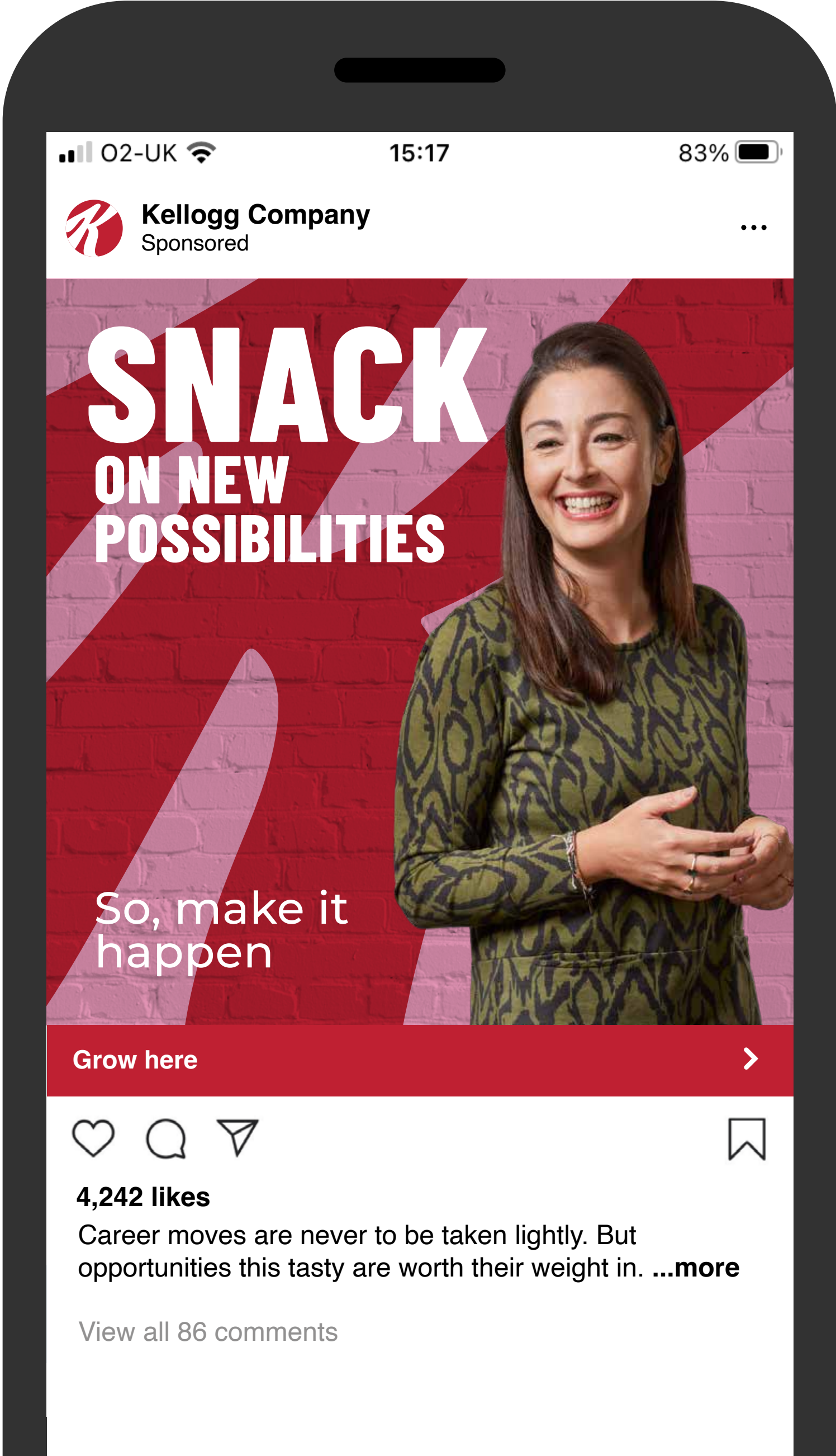
#SoMakeItHappen at [www.Kelloggcareers.com](http://www.Kelloggcareers.com)

# INSTAGRAM

Theme 1:

## **IMPRESS AND PROGRESS**

Examples of posts focused on career development



**PAID SOCIAL POST Full Copy:**

Career moves are never to be taken lightly. But opportunities this tasty are worth their weight in gold. 🏆😊  
#SoMakeItHappen at Kellogg Careers

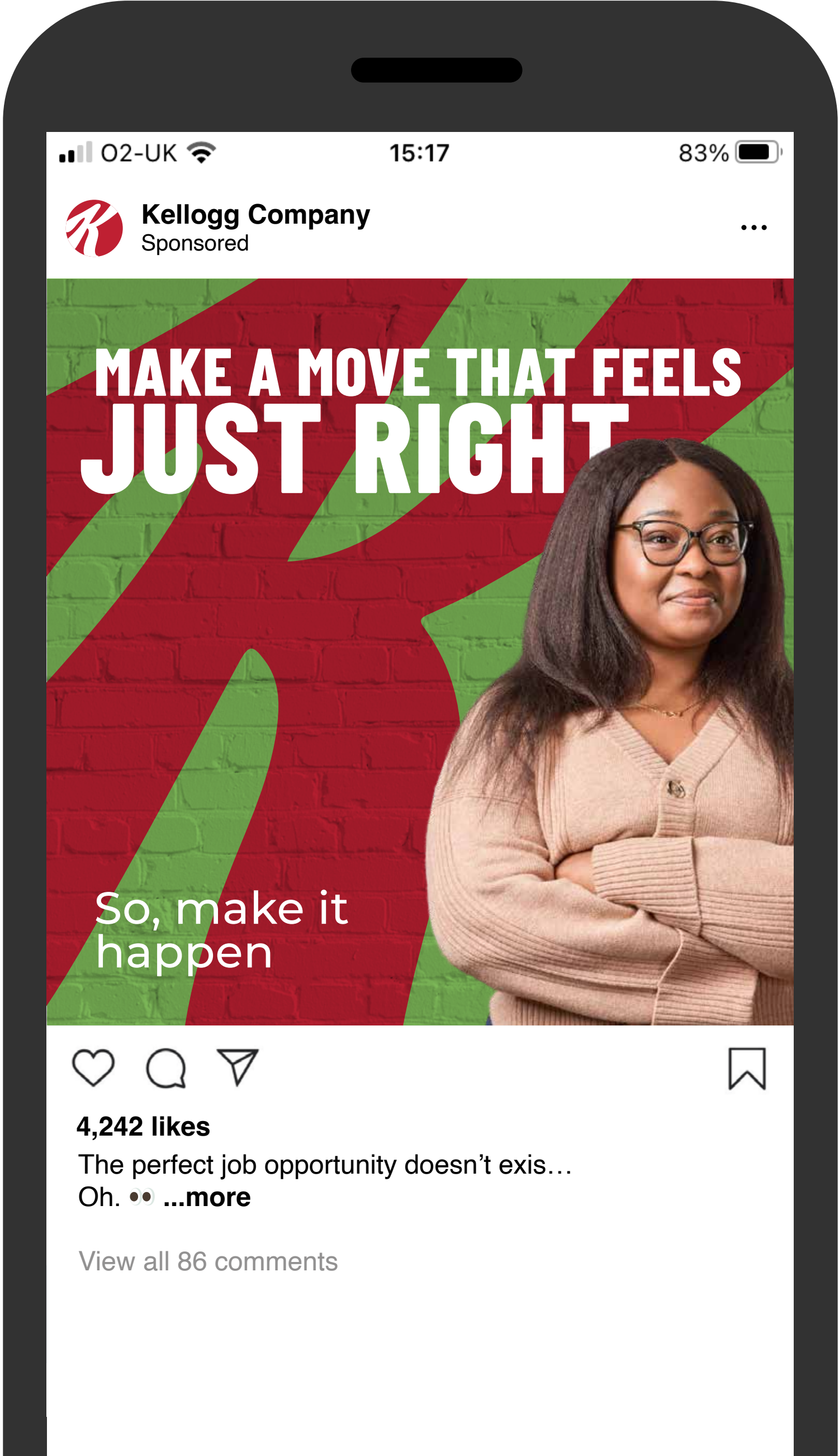


**PAID SOCIAL POST Full Copy:**

Looking for a place to progress your career and always feel appreciated? Dig in... 🍷👉  
#SoMakeItHappen at Kellogg Careers

**ORGANIC POST**  
**Full Copy:**

The perfect job opportunity  
doesn't exis...  
Oh. ••  
#SoMakeltHappen at Kellogg  
Careers  
(Link in bio)



**ORGANIC POST**  
**Full Copy:**

Get your teeth stuck into a career  
at Kellogg, and enjoy all the  
challenges and rewards. 🍌🌟  
#SoMakeltHappen at Kellogg  
Careers  
(Link in bio)



# INSTAGRAM

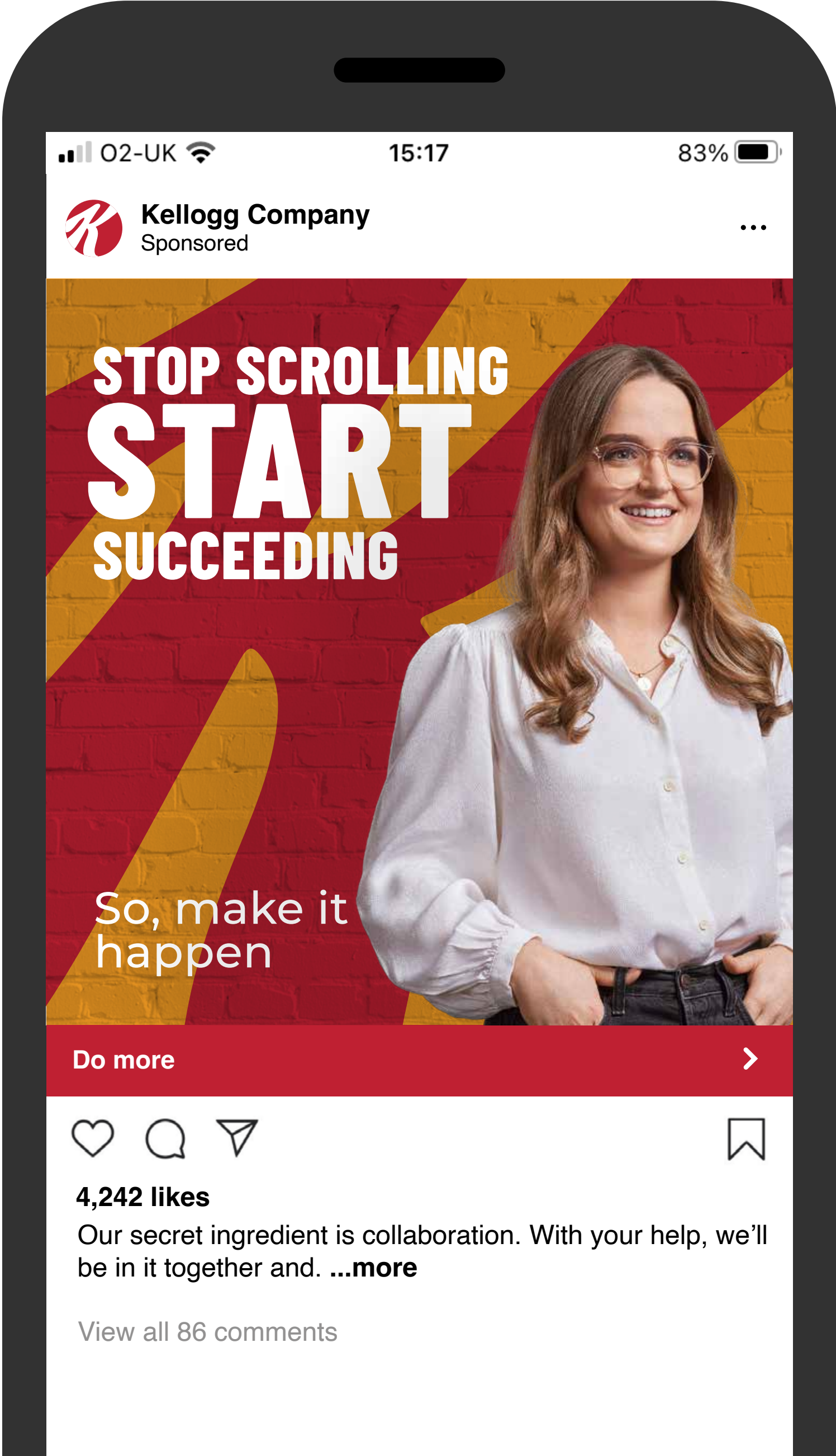
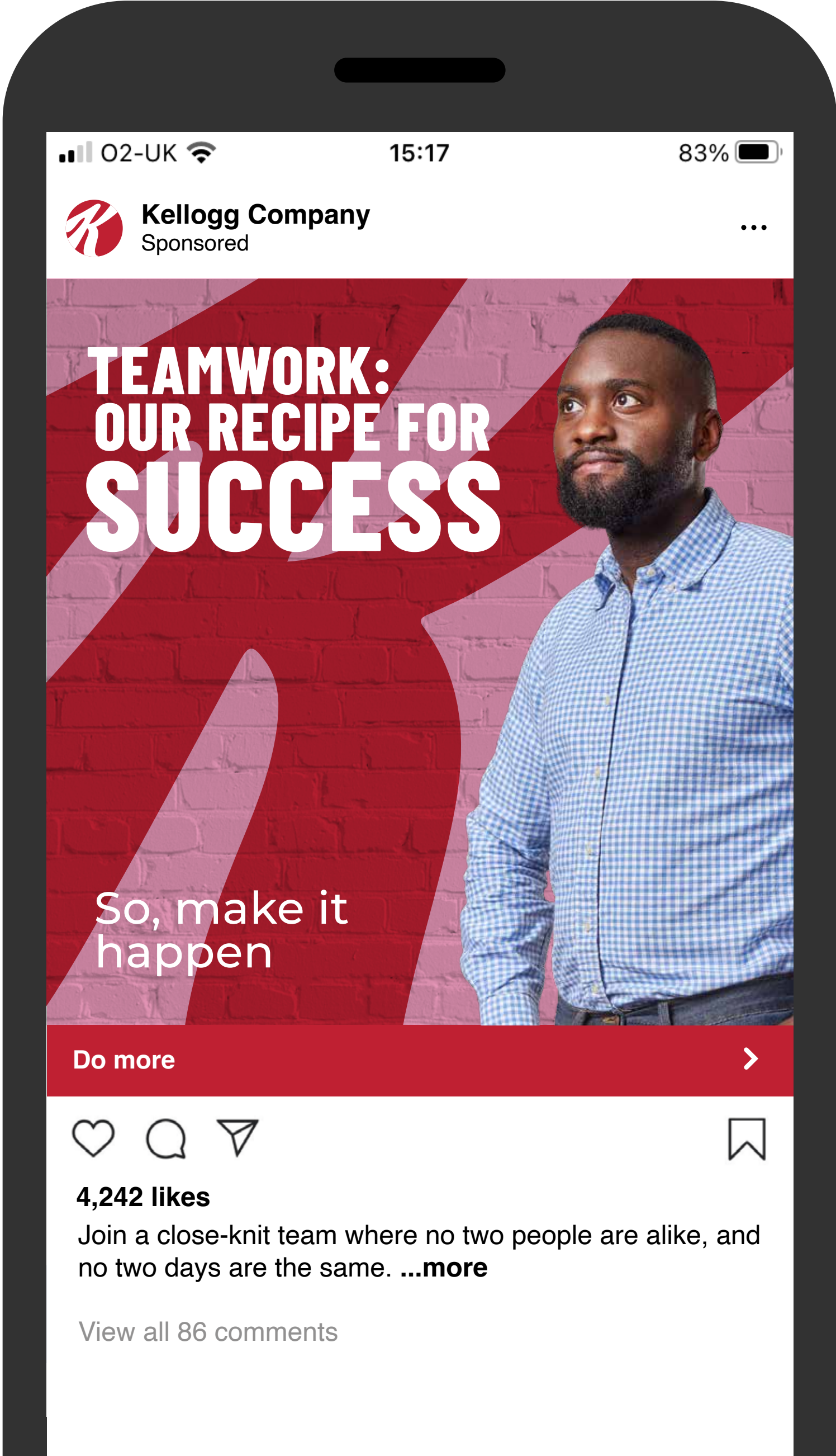
## Theme 2: **WIN TOGETHER**

Examples of posts focused on collaboration and social responsibility

**PAID SOCIAL POST  
Full Copy:**

Join a close-knit team where no two people are alike, and no two days are the same. 🎉🏠

#SoMakeItHappen at Kellogg Careers



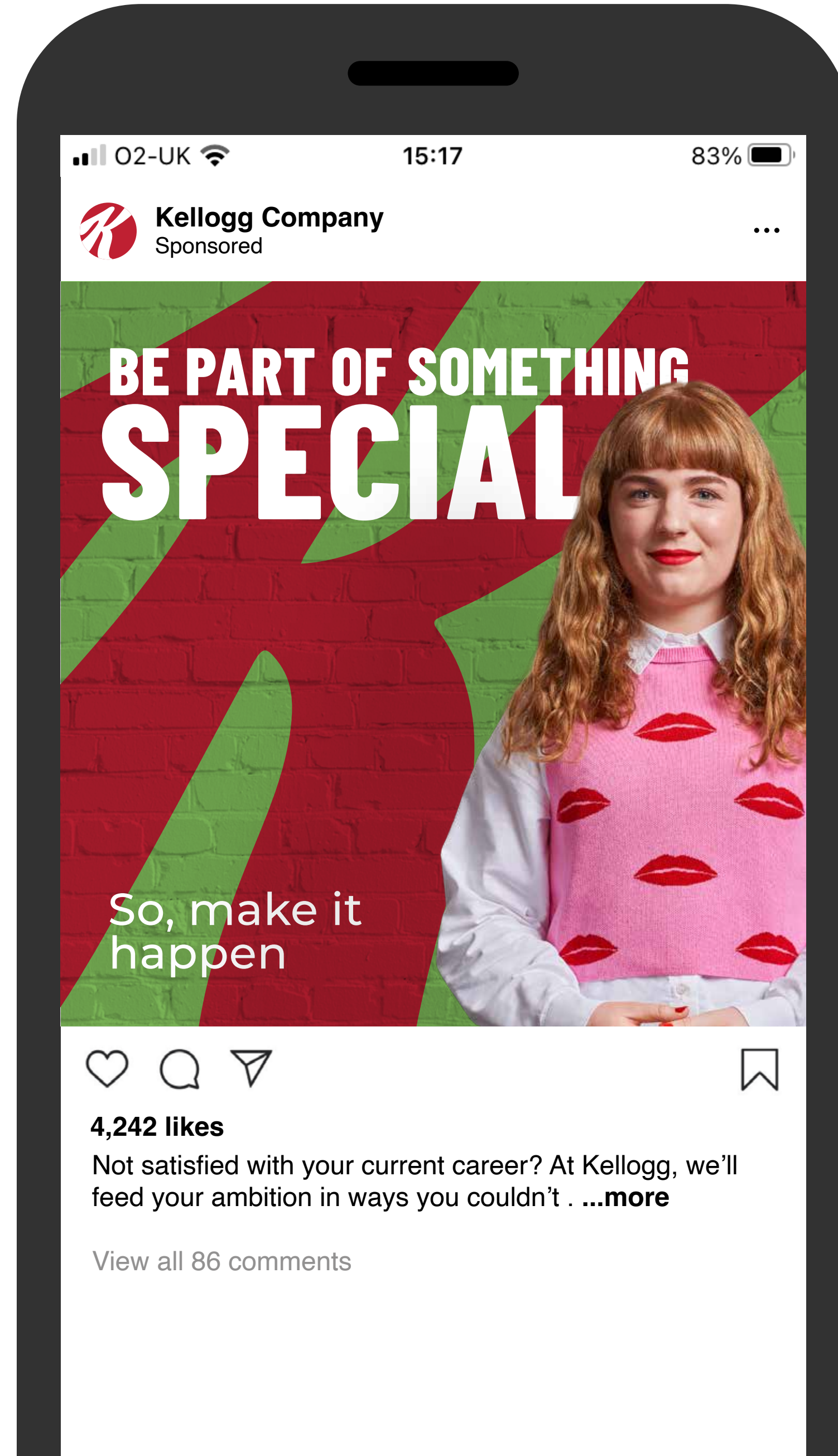
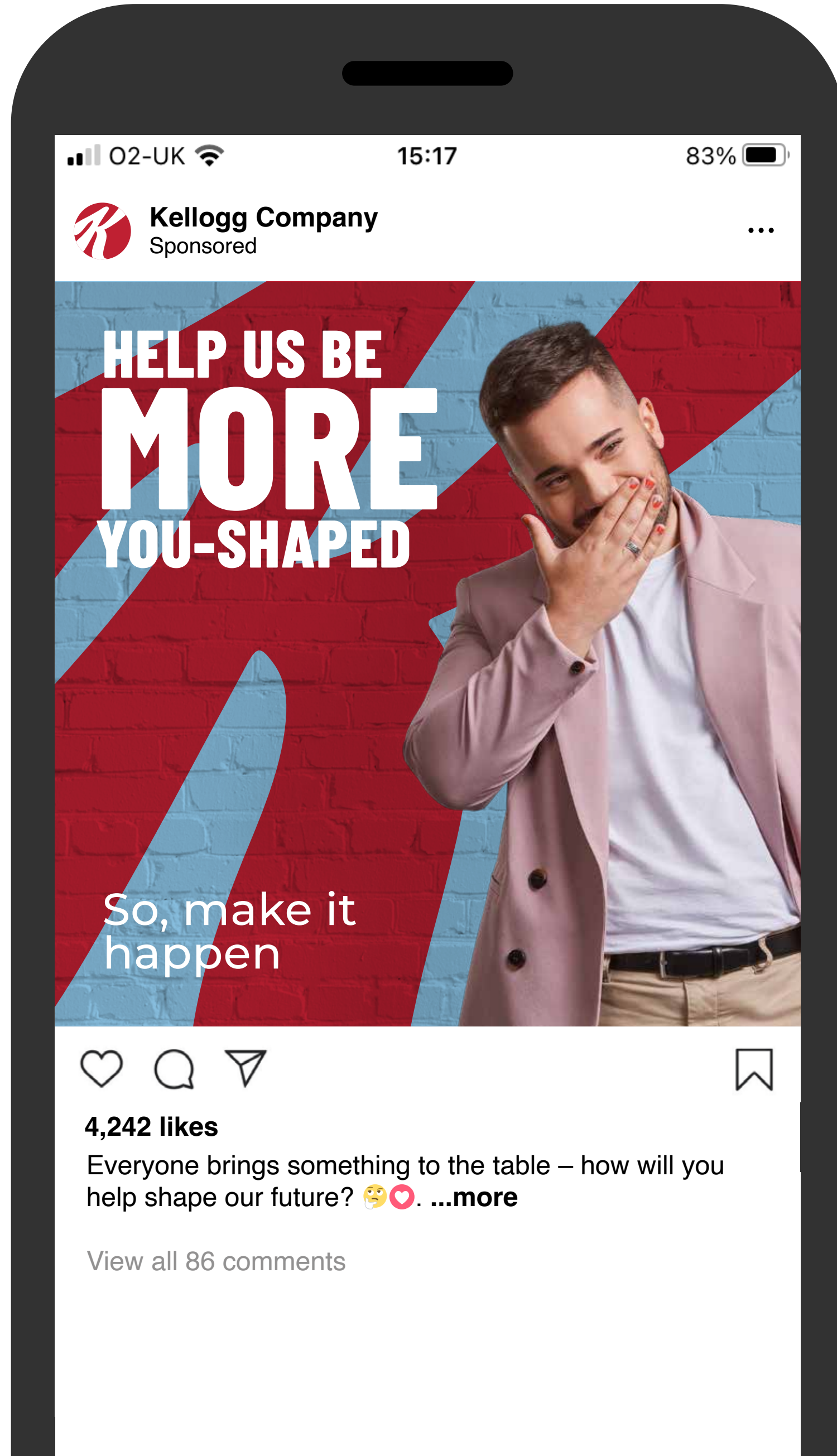
**PAID SOCIAL POST  
Full Copy:**

Our secret ingredient is collaboration. With your help, we'll be in it together and we'll win it together. 🍷👥

#SoMakeItHappen at Kellogg Careers

**ORGANIC POST**  
**Full Copy:**

Everyone brings something to the table – how will you help shape our future? 🤔❤️  
#SoMakeItHappen at Kellogg Careers  
(Link in bio)



**ORGANIC POST**  
**Full Copy:**

Not satisfied with your current career? At Kellogg, we'll feed your ambition in ways you couldn't imagine. 🍷💡  
#SoMakeItHappen at Kellogg Careers  
(Link in bio)

# INSTAGRAM

Theme 3:

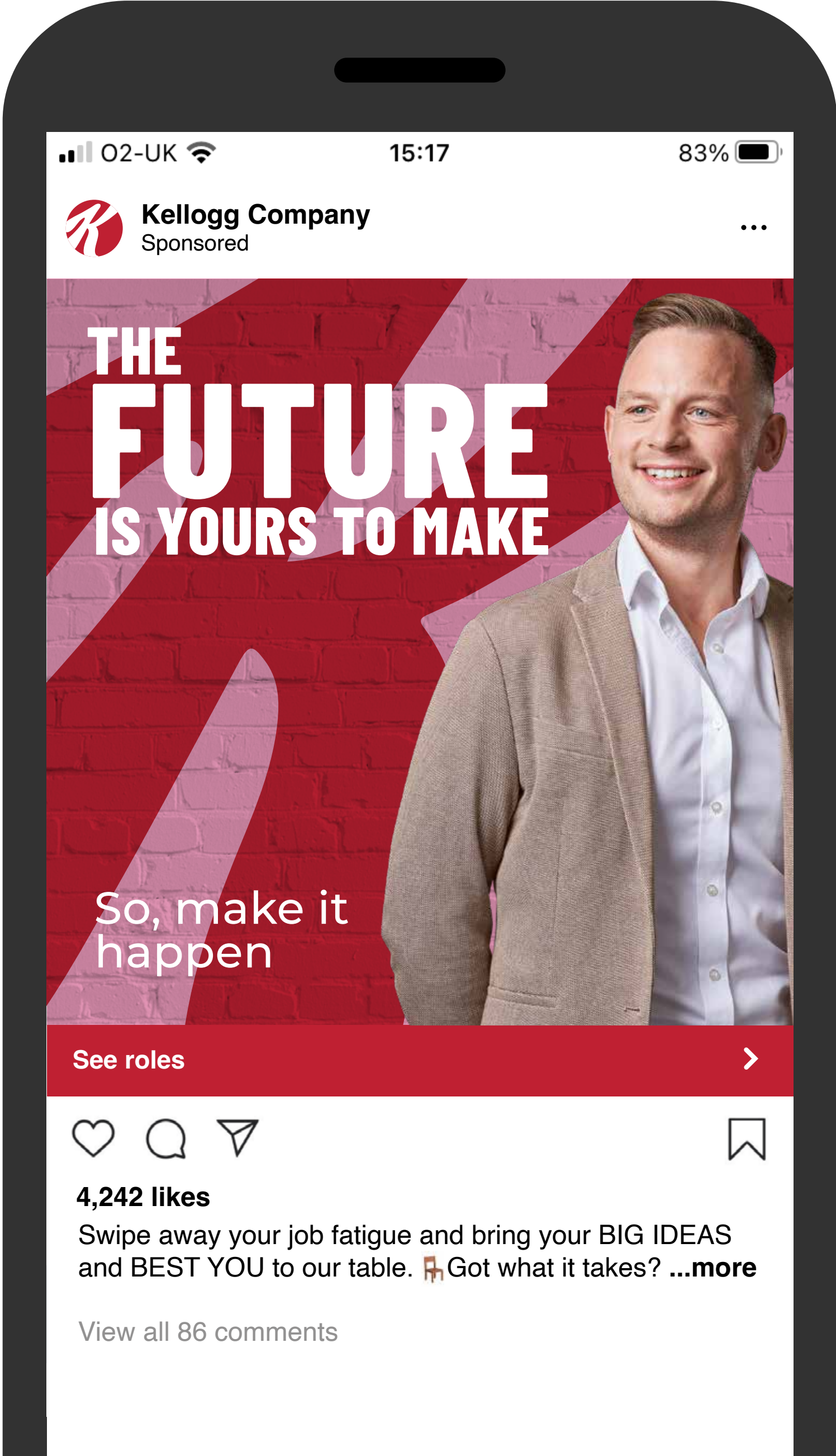
## **SHAPE THE FUTURE**

Examples of posts focused on innovation and  
new ideas



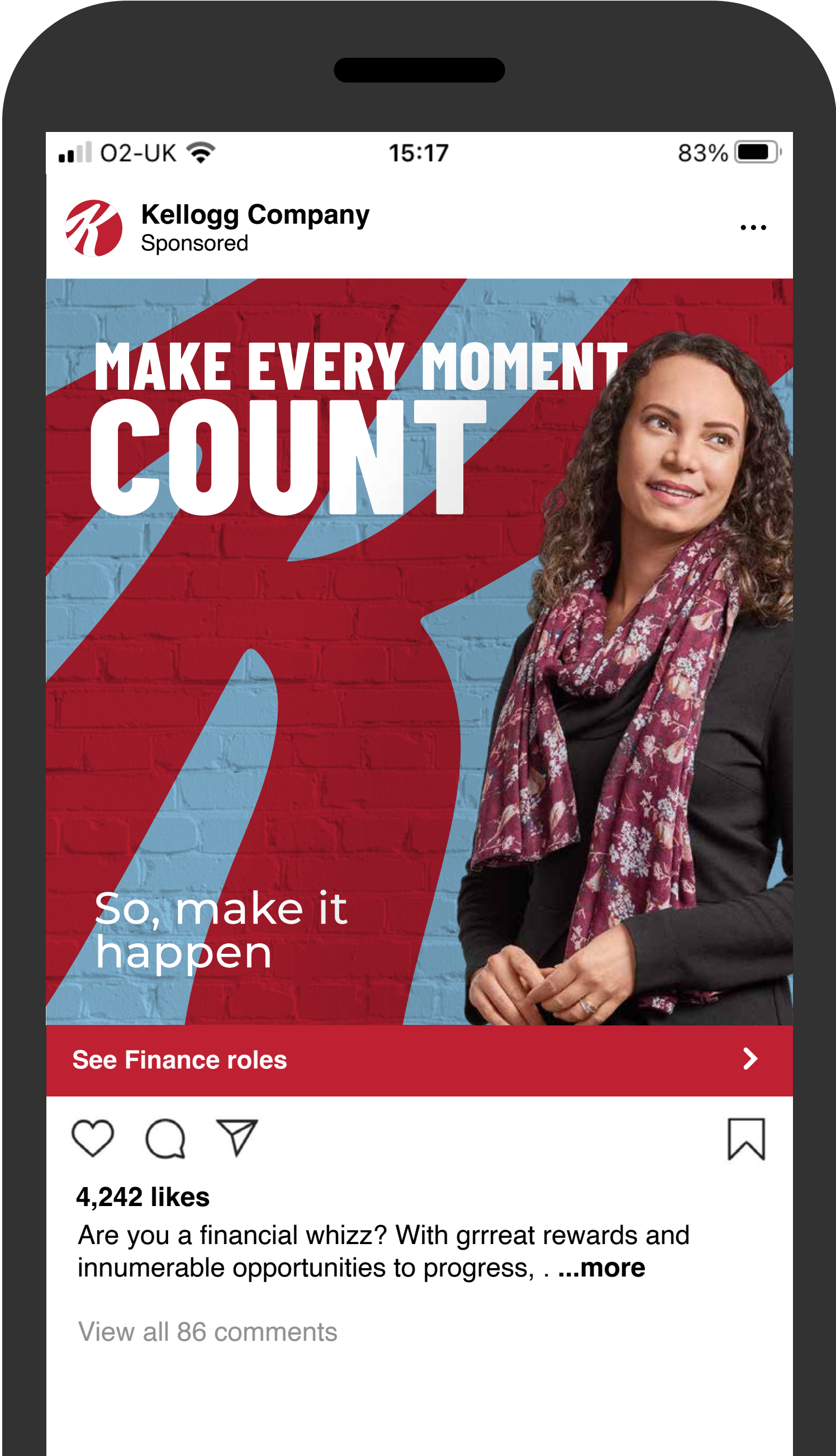
**PAID SOCIAL POST  
Full Copy:**

Swipe away your job fatigue and bring your **BIG IDEAS** and **BEST YOU** to our table. 🏠 Got what it takes? #SoMakItHappen at Kellogg Careers



**PAID SOCIAL POST  
Full Copy:**

Are you a financial whizz? With grrreat rewards and innumerable opportunities to progress, accountancy careers here add up nicely. 📈📊 #SoMakItHappen at Kellogg Careers



**ORGANIC POST**  
**Full Copy:**

Do your bit for a better world and help us fight hunger in your own special way. 🌍❤️  
#SoMakeItHappen at Kellogg Careers  
(Link in bio)



THANK YOU

*Kollman's*